

Magnificent Wealth Guide To Success

by:Albert Dutton

BOOK 1

Developing a Business Structure:

The purpose of this book is to build network character, and advise how to create a business with no cost.

Introduction

Are you tired of all the non-sense going on across the face of the Internet? All these people, who claim that they are with the greatest program, and that they are ready to earn you big dollars. All you need to do is sign up for their web site and go find suckers just like yourself. Wait a minuet, SUCKERS. That is not what you classify yourself to be, so why should you follow these people.

The truth is that, they themselves are suckers working for other suckers. It's a non-stop cycle of network marketing on a very very weak level. If you go back far enough in some peoples' up line you will find suckers all the way up to the top, with an exception of the website C.E.O. Today I am going to teach you how, to effectively earn big dollars on the Internet and avoid every possibility of being a sucker. With a simple method to follow, you will be set up with a free Internet

business system, that can earn income on a daily basis. I will only give you this hot sizzling finger tingling step by step information. I will never ask you to spend money in order to complete any of my steps. How is this possible? There is a logical science behind Internet marketing, and that is what I am going to focus on in this report.

What is your job description?

A person should never have to pay money in order to work. You don't fill out an application, take the interview, and when they decide to hire you, pay your new boss for giving you a chance. This is considered more along the lines of bribery and in some cases is extremely Illegal. You should be welcomed into a business, and trained how to become successful. Even if your recruiting manager isn't the one to train you, then they should at least nudge you in the right direction. There is nothing more discouraging then your recruiting manager or sponsor taking your money, then abandoning you with their system not knowing how to operate it. Network marketing shouldn't be about hiding behind websites trying to earn a dollar. It should be about coming together to spread

the knowledge and wealth. There is no better way of combining the two, while being involved with network marketing. If you know that you can teach, then you will quickly discover that being a teacher is your job description. Whether you are a boss looking for students to coach, or if you are a student about to get your Network Marketing Bachelors Degree, your placement on the Internet will be highly branded positive. People will grow to trust your judgment and look up to you for guidance.

Into starting your free business

Since you are ready to to earn money on line, it's time to focus and make sure you have these steps cemented into your brain portfolio. I know a lot of folks reading this think or have at one time thought, that they knew it all. The truth is, you don't know it all or you wouldn't be reading this report today. Anything that you have learned about network marketing, go ahead and put aside for a later date. I've read quite a few reports where a network marketer tells you to forget about everything that you have learned, but I question. Why would I erase every experience that I've had so far with network marketing? The best thing to do is place these experiences aside and analyze your new data with the old data. Continue to build your brain portfolio database, until you know that you are on a level of being a coach. Spreading your knowledge through out network communities will brand your name positive, and give you the amount of traffic to any business that you decide to take on.

Your business

You as an individual have the power of decision for yourself. You control your actions, so you may choose your business topic. To make your experience more comfortable, you will want to choose a topic of interest. Examples. If you like animals then get involved with national geographic wildlife. If you like outer space get involved with NASA. I enjoy network marketing and I'm sure you do as well. This is why I choose my business topic to be network marketing. There is not much time that I do spend on line that is **NOT** involving network marketing. I wake up to network marketing, eat my lunch to network marketing, and network market in my sleep. Literally earning cash while I sleep. It may not be as extreme as it sounds, but does explain my reasons for success. After 2 years of being in my business, I have made it my hobby to network market on the Internet. It is what makes me happy and I wouldn't trade it for the top position at a fortune 500 company.

Let's get started

Welcome to the beginning of setting up your own home business that will earn you income on the Internet. The steps included are little to no cost, and are included to guide network marketers to the best cash earning websites on the Internet **TODAY**. Use these steps to your advantage, but don't expect guaranteed results. You must work with the system, by learning the system inside and out. Those who work hard towards their system should expect

greater results. Though some people are on different levels when it comes down to working hard, you will prove to yourself what you are really worth. At anytime don't get discouraged because there is always room for improvement. Today we will attempt to grow your potential for improvement. We already know that we must brand a positive name for ourselves. This can be rather difficult

when starting completely from scratch. However, it is not very hard once you have learned the true science, of how you are going to develop your home business network. How are you going to reach a large amount of people in an acceptable amount of time? How are you going to get the results that you are expecting? You must get your name out there and socialize. Use some of the **knowledge** that you obtain to teach those who are asking for help on line. Post ads providing your help, and collect responses. This is the best way to start out socializing about network marketing on the Internet. As time goes by, you will accumulate a good amount of free leads to get you started with selling your product on line.

Before you do anything!

You can post all the ads and socialize with all the people you want on the Internet about network marketing, but what is the point if you don't have anywhere to keep track of your leads? You can create social network websites such as <http://www.myspace.com> that will allow you send friend requests and exchange mail back and forth. In order to sign up for **MYSACE** you will need to

make yourself an email account. I use **Google email**, because it allows you 7323 MB of email storage space. You could go months without checking your email and your account will not get closed. Google email is also a great organization tool for network marketing. You can create spreadsheet documents and link your email to <http://www.blogger.com> , so that you can create

blogs on your marketing topic. Create your email with your real name included. I wouldn't want to brand myself as "Marketing King" @gmail.com when my name is Albert Dutton. A more proper network marketing email would read as albertdutton@gmail.com . You can create different email addresses to keep organized with your businesses as well. There is no reason why you should take on **multiple businesses**, until you have a firm grasp on earning with one business, but having multiple emails is a great benefit. For instance, if you get banned from a forum for accidentally spamming. You can create another email and re-sign up for that site. Isn't it wonderful?

Signing up for sites

Now that you have your own unique Gmail address to brand yourself, it's time to get out there and socialize. Sign up for the sites that will get your name out

to thousands of other people interested in your topic of choice, **network marketing**. Join free *forums, blog sites, classified sites, social networking sites, banner exchanges, webinars, article sites, video uploading sites, and read ebooks* (only the good ones). In the forums you can *discuss network marketing topics, read topics, post thread topics, and advertise your website link* in the signature. Blog sites such as **BLOGGER**

allows you to create a URL or website with the suffix of *blogspot.com*, but is very attractive when driving traffic to your product. Writing a killer blog with top notch information, will serve it's positive purpose in the long run. Joining Classified sites are always a great way to find other people posting topics about network marketing. Mostly people recruiting, but these websites allow you to

request more info and begin a conversation about network marketing. This is called **reverse marketing** and is used greatly on classified sites. Classified sites allow you to post topics as well, but just remember that other people have the option of using the reverse marketing technique on

you. **MYSFACE, DIRECT MATCHES, ZEN**

ZUU, YUWIE, FACEBOOK, LINKEDIN, and many

other social network websites allow you to *make friends, post blogs, join and create groups, discuss in forums, join chatrooms, and build a profile about yourself* so that other people can get a better understanding of who you are and what you can do for them. Banner exchange sites allow you to *trade banners* with other network marketers. The main purpose for banner exchanging is to boost **search engine rankings** for your website. Webinars are live training conference calls that can be hosted over the web or over the phone. A phone webinar is called a conference **call**, and webinars demonstrate a visual to the training. I attend any webinar that I get invited to, *just in case* I learn something new. Sign up for Article websites such as **EZINE ARTICLES** at <http://www.ezinearticles.com> . Here you are able to write about any subject, but

you cannot sell. You must only provide *benefits* in your article, something that the reader can learn. You are allowed one link, so make it a great article and it should drive traffic to your website link. You can also learn a lot of valuable information by reading other authors' articles. You should sign up for different video uploading websites. Watching and *posting videos* is a great deal, because it allows you to connect with tons of people as if you were on T.V. You can now watch and make video, all from the comfort of your home. **YOU TUBE** is the most popular getting 500 million world wide hits in a day. It can take a whole life time to watch all the videos uploaded to You Tube. Last but not least, you are going to want to read ebooks. You will find thousands of

network marketers wanting to give you their ebook for free. This is because an ebook is one of the greatest traffic building tools a network marketer could have. They come with valuable information that can be used by another network marketer to write an ebook of their own. Which brings me to my number one business.

My number one business MY STORY

You could say that I have been involved with dozens of Internet marketing scams. Yes, I have done it all, but with this experience comes great intelligence. When I first started network marketing back in 2007, it dawned me that it was going to take some time to be able to earn money on line. I started in March and here it is 2 years later and I have a different approach all together. I was not a person who used the Internet to work. I used it to play video games, and watch listen to loud music. I then traded bad habits for good habits and picked up an idea that to this day I will never regret. I typed into a search engine how to make money on line. The search engine picked up my keywords and guided me to the top page of Google. I clicked on the third ad down and began to read. The information sounded interesting, so I entered my information and was now

subscribed to the **EDC Gold** newsletter. I spoke with my sponsor **Dave Gilchrist** and he explained to me how he could help me earn big money on line. Now at the time, I was looking for somebody to do all the work for me like the advertisement had said, but he quickly change that point of thinking for me. He told me that I would be responsible for my part in the company, and that anybody that I bring in will be working for me. He buttered me up, by saying I would earn residual income, or reoccurring cash. I later learned with a different company that the residual cash was from monthly sign up fees that I was collecting from my Down line. I did not sign up for EDC Gold, but did get a chance to attend a few of their webinar trainings. If the membership fee to get into EDC Gold wasn't \$997, I would have signed up right away. EDC Gold is **multi level marketing** and a lot of companies have copied their ways of business. Or have they copied other companies ways of business? Home Businesses go as far back as the 1950's back when Am Way opened it's doors in 1959. So it's clear that duplicating successful businesses, is the key to becoming successful yourself. During the time of the EDC program I was working for a Call center working for **Qwest Phones**. I was responsible for **Customer Care** in doing the *billing, order set up, investigations, tech support for broadband, and expediting orders for sooner dates*. You can say I was the floor manager, but was fired for being sick and not having a doctors note. It was now a year later and I had picked up some great

marketing skills while working for the call center. I was itching to get into something

that I could do from home and never have to go back to work again. I wanted to be able to rest at home while I was sick, and not get punished for pain.

I was introduced to a network marketing system called the **Spider Web Marketing system** in April of 2008. This spider web system was free to join, and promised to teach 22 streams of income. All you had to do was follow the video steps by signing up for the sites they tell you to, place your referral links under the video so you get credit, and invite people to your free system in hopes that they sign up for all 22 streams. The catch was that the system was free, but not the 22 streams of income. At the time of my initiation to the spider web system, it was a **beta site** or under construction. I was only able to get up to the first 4 streams of income. The first was **Global Domains International** also known as **GDI**. GDI was a website domain company, that offered a

referral program. They charged any member \$10 per month for their placement in the company, and their own personal website. You get paid 10% of the residual income for anybody you bring into the company, and if you bring 5 new people in a week, then you get a \$100.00 bonus. Many people are earning big incomes, but they have thousands of people in their down line signed up

for GDI. You only get paid \$1 a month for each person in your down line, and that \$1 can be taken from you anytime that person decides to cancel. Further more, I found it difficult to earn income with GDI. The most I ever made was \$9.00 and I only earned small checks for a few months. It was because I didn't know as much as I know now about marketing. Even if I did decide to sign up again, it is way outdated and there is much more competition now then there was last year. The second stream of income with the spider web system, was **Google Ad Sense and Ad Words**. They combined the two as one stream but are considered to be individual sources of income. Google Ad Sense was legit with earning on referrals. They were paying out \$45 for every person that you could get signed up for Ad sense and an additional \$45 for Ad words. Ad sense is still available and you can earn revenue by placing ads on your websites. However, the referral program is no longer available. Google Ad words, to me was more of a pitch for my money. It was a pay per click program that would get your spider web system more hits, but you had to pay per click. I wasted \$57 got 17 clicks and 0 sign up. I figured there was to much competition and paused my campaign. The third stream of income was with Direct Matches. When I saw the **Direct matches** link I was already signed up from somebody that contacted me on Myspace. Direct Matches is a social networking website, that I have mentioned above. You can meet like minded

people who are also advertising their business. If you pay \$9.99 a month they allow you to send more than 10 messages to people. If you sign up for \$19.95 a month they allow you use premier ads. If you sign up for a \$29.95 per month membership then you get the whole package, and are now an Executive IR of Direct Matches. Executive IRs are able to earn residuals of \$15.00 for anybody they bring into Direct Matches as an Executive IR. Again, this is just a run for my money. I purchase a \$19.95 a month membership, so that I could take advantage of the messaging and advertisement. I receive no results, and was out 4 months of \$19.95. If you decide to sign up for Direct Matches use the free account service to browse other profiles for leads. The forth stream of income was **Yuwie**, which is another social networking website but is completely free. They operate on nothing but referrals and page views. When your on the social website, you will have a chance to view many advertisements. They do get annoying but you can skip right through them. Yuwie is a great site to join clubs, and meet new people but they don't pay out much money. I reffed three people and got some 2,000 page views and only made \$0.68. You need to be able to drive millions of hits to your page in order to make a nice check, but the opportunity is there for you.

I stopped referring people to my spider web system, and started marketing for GDI only. That is where I got most of my sign ups from, but I would spend days advertising before I could get one sign up. During the summer of 2008 I joined the **Stream Line Magic Marketing system**. I was introduced to it by a lady that I had brought into my spider web system. I paid \$15.00 to get in and this was going to happen on a monthly basis. She told me that I would have 30 days to try out the system and then I could cancel with no money charged. I accepted and began marketing for the stream line magic marketing system. Stream line magic was part of a bigger program called Shaklee. **Shaklee** was doing MLM with a program called Gold Ambassador, and you would need to pay \$399.00 to get involved. The monthly cost would be \$50.00 but you would make 50% sale on everybody that you brought into Gold Ambassador. Stream line magic however was smaller and would pay 100% on a 15 dollar residual income. I quickly caught on that the gig was set up to get you in as a stream line magic member, then upgrade to Gold Ambassador. Though I got one person to join my streamline team, I collected my \$15.00 investment back before the month was over. It was time for the fall months and I was tired of all these programs that would not bring me any results. I was starting to get more involved with posting on **Craigslist**. I was jumping into different sections, such as the labor service, and small biz sections and posting a real service. I thought to myself, marketing is all about providing value, it's not about brining

people in unless you are the owner. I was starting to compare an Internet job with having a real job. I thought, I am going to start my own landscaping business. I used Craigslist to post free ads to drive traffic to my phone number. I set up a system to charge customers for labor. I would charge \$10.00 an hour per man on the job, and I would charge \$3.00 for every bag we filled up and hauled away. I hired a few friends to help me out on the jobs but never went any hire than 3. This would allow me to earn \$10.00 plus \$2.00 extra dollars off each of the two friends I had working. I would be taking in \$14.00 an hour while my friends made \$8.00. After the total pay out, I would make way more extra money from the bags hauled, and \$4.00 extra dollars each time I worked. I put together 3 jobs, but the process was quite difficult. I had no vehicle, no tools, and ending up paying out more money for time that wasn't spent on the job. I stopped the landscape business for about a month, then I decide to pick it back up. I had gone back up on Craigslist, but I knew the troubles that I had faced before. No vehicle, no tools, and having to pay money for time that's spent not earning money were the troubles. I decide to come up with a different plan. This time I hired two workers from Craigslist. I made sure that I would hire these workers based on what they had. If they had a truck with a trailer and all tools needed for yard work, they would be hired. I conducted the interviews at the near by MC Donald's. The goal was, that I would get the jobs, quote the job prices, we would work the jobs together using their equipment, and the profits would be split 50/50. This worked out great for a few months,. then jobs started to get slow. I ventured out of the landscape business, but now have enough experience to pick it back up, once I have equipment of my own. The landscape business taught me a lot in that it's best to provide value to the customer when ever you are trying to earn money. I would clean their yard therefore I would make the amount of money that I suggested. I wanted to do something similar but with Internet marketing. Though I was advertising my landscape business through the Internet, I was not on line 100% I needed to find a solution but what, where, and how was I going to do this.

The SOLUTION

All my life I have been a writer. I remember back when I was in the second grade, I had to do a story for homework. I completely spaced it off, until the last minuet. I woke up to get ready for school, when the thought of school itself had reminded me of the assignment. I opened up a notebook and ripped out two pages from it. I wrote a quick story in about ten minuets that filled those two sheets of paper up front to back. I remember it very clearly. I wrote about a boy name Cody who achieved hitting the baseball past the pitchers mount. I've

written *stories, poems, songs, sheet music, HTML code, c+ programs*, even done a little *graffiti*, so it was clear that my job in life is to be a writer. I was searching for a way to put my writing into a valuable service that I can share with other network marketers. I wanted to charge anything I wanted for something that was mine, and not something I had to pay for. I wanted it to be a business, with out the membership fiasco and constant bugging from your upline to check out their latest information. Something that I could have complete control of, unlike the spider web system that told me what streams of income to sign up for or Stream line magic which put together the sales letters, videos, and prices. I needed my own unique product, that I could create various products on, and sell it for a reasonable amount of money.

What did I come up with?

These are the steps that you have been waiting for this whole time. How are you going to set up your home business from scratch *for free*? It is very simple. You are going to become a writer, and you are going to create hot topics by researching incredible facts, and providing them to people who need them. If you can put a reasonable price on the topic products that you create, then you should have no problem owning and operating your personal business built from scratch. Here is what I want you to do. You now have your Gmail account and by now you should have made some friends. You should have ads/blogs/articles posted about a few subjects just recently learned, and begin driving traffic to your email address. You need to set up a payment method through **Pay Pal** at <http://www.paypal.com> . You should already have an account from buying this report, but if you have a new email address that you want to use for this new business that you are about to create from scratch, then you should make a second account. Once you have your account set up, practice using it. For **conducting payments** with pay pal you can go to *Merchant Services* on the home page and follow the steps to making an e-mail invoice. This will allow you to notify a person by email, with the price and link to pay pal, to finish their purchase. You only do this if you've been speaking with the person and they are ready to buy your item. You collect their email and send them an invoice for your product. if you want to receive surprise payments from people, make sure you give your potential customer instructions to where and how much to make the deposit for. Example. To get my complete report, please send \$25.00 to albertdutton@gmail.com . Once they make your suggested payment, you mail them your report as an attached **PDF** file.

Creating your product

Its' time to get down to business, and create the back bone of all your future earnings. This is where you put your writing skills to work. Think back to those days when you were in high school, and was completing English classwork.

Now it's time to apply all that you learned then, to what you are doing now. Did you not pay attention in English class? It's okay, you can still write great content. Plus, now would be a great time to start improving your skills. The first step, when creating your product is understanding. You must realize that there is a ton of products that you can create. You can create *video game software, computer program software, MLM business systems, inventory for other companies, percentage charts of overall business results*, it goes on and on. The whole idea is to create something of your own and keep it simple. What's more simple of a product than writing your own ebook about network marketing? Nothing! Just the topic network marketing alone, gives you hundreds of sub topics to play off of. *Traffic boosting, HTML code for dummies, Search Engine Optimization, Social Networks*, and this goes on and on as well. No matter what level you are on with writing, you can earn massive dollars by creating your own ebook topics and selling them through Pay Pal.

How to create ebooks

E-books are great, because they operate as an all around purpose. People get to learn, and you get paid for teaching. You will gain credibility by writing about topics that are popular, and are needed greatly in the marketing world. You can include your referral links to get more sign ups. You can include your email so your readers can contact you. If you decide to let your readers give out your ebook or sell it, your getting your name to their contacts. It's not just a great way to make money, but also a way to build free traffic from your products. Now how do we make one of these cash generating documents. First you will need to download **Open Office** by visiting <http://www.openoffice.org> . Next you will need to open up a new text document with *Open Office*. Hopefully you are researching topics and becoming familiar with subjects, that you will want to learn and write about. Once you have completely gathered your facts, and creating a source of "notes" information by using *notepad, word pad, or open office* itself, you can edit your document. Do an ABC check and bold, underline, and italicize any **keywords** that you feel are important. When you are done with your edit, go to **FILE** and scroll down to Export. **Export** your new document and save it to a place where you know you will find it. Before you save, it will prompt you to change any settings for your almost exported document. The settings will allow you to set the restriction level of your PDF file. Choose who can view your document, and decide if people can copy and paste your text. Once you have it saved, you will be able to access the PDF through your email address. When sending your PDF report to customers click *Attach File* underneath the email subject line, select your desired PDF, and email it to your customer. Your customer can access it by saving it, then opening it to view.

Marketing

You never want to sell a report that has little to no valuable information included. Be sure to

include a few links to great websites, or the information that you provide should be a *golden ticket idea* for others to improve their business. The fact is, that nobody knows what level a person is on when it comes to education. It's easy to tell if you have met the person, but anybody who has never met you, and is buying your report, does not know what they are about to buy. You could be selling them secrets that are not secrets to anybody else but yourself. For example, if I sell you a report on how tie your shoes. You buy the report and discover that your 1st grader knows this information. However, there are people out there who don't know how to tie their shoes, so this information would be of value to them. This is where your marketing comes into play.

target market

Once you have created your ebook on a subject that you feel, nobody knows about, then it's time to market and get your product out. You will always want to have a target market. This meaning, who do you want to sell your ebook to? A person can write a book on traffic tips, but would not get very many sales from successful Internet marketing specialists. So this persons target market, will most likely be people who are struggling to get traffic. They might be looking for people to recruit into their business. Their target market would be, anybody who is looking for a job at home. It makes sense. You can **generally** find your target market by knowing what they need. You see a network marketer post, "I am looking for more customers to my website, can anybody help?" You respond, by emailing them about your report on traffic tips. You don't necessarily give them the report, but you offer your help and ask them if they would like to take a look at it. If yes, great we're making progress.

Advertisement

In order for you to make sales you need to get the word out about your product. You need to find your target market and be ready to network market. Become persuasive, in your ads that you post. Keep a catchy subject line to get the readers to open your post. Then make sure you post offers something that they will want. Don't give it to them right there on the spot. Make them contact you. Have them ask you for more information, then work from there. All you need to do, is make sure don't forget to place your email contact in your post. & Just a tip for those who would like to get better **sales results**. In your post, provide an email address that is operated by you, but does not have the same name as you. For example. I am Albert Dutton posting on Craigslist. In my ad I have my contact email as john smith(this is an example) @ gmail.com. In my posting I mention how I have used *top notch* secrets for traffic boosting and am now finally making money online. I am acting as John Smith to collect

the leads I want to point towards the valuable information that I have used to improve my business, and I feel they should have it as well. When they request the information from John Smith, I point them to Albert Dutton's site, where they can get their ebook. Albert Dutton receives payment, and John Smith has helped somebody with their network.

Your Website

You will most likely not have many people in the beginning, but as time goes by your list will get bigger. You will need to automate your system by getting an auto responder. You will need to link the opt in box **HTML** code into your web page. When people request information from the page, they will be messaged with your desired message on that setting. When they purchase your report, they will be emailed with a message along with the report. You will need to do this only when you have hundreds of people buying your product. You can do it manually as well if you'd like, you might as well work a little bit for this big money. Some people think that since they are in a business, that they need this big fancy website to draw people attention. The truth is that all you need, is a site to put out the information that you are offering, and a safe, secure, and easy way of obtaining these items that you are offering. Instead of paying \$100.00 a year to host your site or even \$2.99 a month, you can do it yourself for free. Make a blog through blogger. Create a blog. Place your sales pitch on the first post. Include a link to another post in your blog that gives payment instructions. It doesn't matter if you link two pages. You can put the instructions of purchase on the first post if you'd like. Just make sure your sales pitch is professional.

The professional sales pitch and writing killer sales letter

When making sales, it all comes down to the sales pitch. There is a psychology within the science, that gets peoples attention and leads them to doing what your site was designed to do. Conclude purchases for your product. Follow these basic principals and you will have no problem closing sales from your website without being in person or over the phone.

The header graphic block

This block is the opening header and should grab your readers attention. Get them to plunge into your website. It's prime purpose is to get your visitor to read your opening headline.

The testimonials/ credentials block

This block promises BIG BENEFITS. Make your benefits sound as powerful as you can, but remember you are going to have to justify it later on in your pitch.

The informational block

This block tells the reader what problem you are going to cure for them. Tell them that you are aware how much people struggle to get traffic to their website and that you promise to show purchasers how to get more traffic without the hassle.

The product Introduction block

This is the block where you point out in (general terms) how your product can cure them.

The benefits block

This is the block where you *build* on the benefits that you promised in the testimonial/ credentials block. Be sure to explain item by item.

The Call to Action block

This is the block where you first ask for the sale and give them a time deadline plus reason for your deadline. Make sure there is an easy way of purchasing at this very point. If somebody is ready to purchase your product, don't make it difficult for them to do so.

The guaranteed block

If you are going to put a guarantee in your ad, which you should, then you will want to place it here. This reinforces the visitors' growing needs to buy

The bonus block

Hit your customers with a great bonus that your going to give them. This can be anywhere from contest entry for money, 3 bonus reports, free listings, and much much more.

The action summary block

This block is the most important block. This is where you clearly ask for the sale without hesitation. Make sure your customer knows the price, and what is expected from them now. Leave no room for doubts as to what their next action should be.

The postscript block.

Like any good sales letter you will want to add a postscript. Your visitor will be sure to read two things. These two things are the heading and the post script, so you better make them both good. It's a final chance to convince anybody who is hovering over the edge. Just give them a slight push.

Closure

It just goes to show, that in today's network marketing environment, there is no limit to what you can do for yourself and others around you. With a little bit of intelligence, you can create a whole kingdom of smart people. You have now been enlightened, Spread your wisdom about your network, and build your business reputation. Brand yourself positively and always stay in the green playing field. Try to plan situations, and achieve goals. Learn all that you can,

and you will become a book, full of facts yourself. I hope that you find, as well as I did, that writing ebooks, is a great review lesson for yourself. Hence you don't want to educate people on false facts. Much success to you and your network marketing business. Here are some great websites to work with while building your business.

Forums

[http://www.ewealth.com/newreply.php?
do=newreply&noquote=1&p=136277](http://www.ewealth.com/newreply.php?do=newreply&noquote=1&p=136277)
<http://www.mlmforums.com/forums/>
<http://www.thenetworkmarketingforum.com/>
<http://www.talkgold.com/forum/f475-.html>
<http://www.v7n.com/forums/marketing-forums/>

Blogs

<https://www.blogger.com/start>
<http://www.xanga.com/>
<http://www.livejournal.com/>
<http://wordpress.com/>
<http://www.tumblr.com/>
<http://www.weebly.com/>
<http://www.blog.com/>
<http://www.blogster.com/>
<http://clearblogs.com/>
<http://www.digg.com/>

classified sites

<http://www.craigslist.com>
<http://www.1second.com/>
<http://www.5starads.com/>
<http://ad-line.com/>
<http://www.autoweb.com/>
<http://www.angelfire.com/biz/freenetads/>
<http://www.theadnet.com/>
<http://albuquerque.citynews.com/>
http://www.amcho.com/add_ad_0.htm
<http://atlanta.citynews.com/>
http://www.metromkt.net/classified_ad/class_ad.cgi
<http://www.classifiedads.com/>
<http://www.freeadvertisingforum.com/>
<http://www.usfreeads.com/>
<http://www.webcosmo.com/>
<http://www.freeadlists.com/>
<http://www.inetgiant.com/>

<http://www.classifiedsforfree.com/>
<http://www.theadnet.com/>
<http://www.jihoy.com/>
<http://www.domesticsale.com/>
<http://www.adlandpro.com/>
<http://www.holton.com/>

Social Networking Websites

<http://www.facebook.com>
<http://www.myspace.com>
<http://www.linkedin.com>
<http://www.friendster.com>
<http://www.stumbleupon.com>
<http://www.del.icio.us.com>
<http://www.digg.com>
<http://www.orkut.com>
<http://www.twitter.com>
<http://www.classmates.com>
<http://www.meetup.com>
<http://www.yahoo360.com>
<http://www.xanga.com>
<http://www.care2.com>
<http://www.ryze.com>
<http://www.bebo.com>
<http://www.blackplanet.com>
<http://www.flickr.com>
<http://www.webbiographies.com>
<http://www.tagworld.com>
<http://www.sconex.com>
<http://www.consumating.com>
<http://www.couchsurfing.com>
<http://www.bluedot.com>
<http://www.tribe.net>
<http://www.zoomr.com>
<http://www.directmatches.com>
<http://www.zenzuu.com>
<http://www.yuwie.com>
<http://www.piczo.com>
<http://www.WAYN.com>

http://en.wikipedia.org/wiki/List_of_social_networking_websites
<http://mashable.com/2007/10/23/social-networking-god>

Banner Exchange

<http://www.click4click.com>
<http://www.prospector.cz/Free-web-site-promotion/Banner-exchanges/>
<http://www.neobanners.com/>
<http://www.chemtrailcentral.com/x/>
<http://www.americanbannerexchange.com/>
<http://www.pixeladlist.com/bannerexchange.php>

Article

<http://www.ezinearticles.com>
<http://www.Articlecrux.com>
<http://www.add-articles.com>
<http://www.e-articole.com>
<http://www.thedummiesguideto.com>
<http://www.articleinformationsite.com>
<http://www.content4reprint.com>
<http://www.articlegarden.com>
<http://www.upublish.com>
<http://www.abcarticledirectory.com>
<http://www.articleheaven.com>
<http://www.afroarticles.com>
<http://www.articlestamp.com>
<http://www.readyezarchive.com>
<http://www.articlesplash.com>
<http://www.articletoreprint.com>
<http://www.articledirectory.com>
<http://www.altrana.com>
<http://www.articlevista.com>
<http://www.articleshop.com.uk>
<http://www.bylamoadarticles.com>

Video Upload Sites

<http://www.youtube.com>
<http://www.yahoo.com>
<http://www.myspace.com>
<http://www.metacafe.com>
<http://www.google.com>
<http://www.rewer.com>
<http://www.dailymotion.com>
<http://www.blip.com>
<http://www.veoh.com>
<http://www.crackle.com>
<http://www.stupidvideos.com>
<http://www.sclipo.com>

<http://www.viddler.com>
<http://www.howcast.com/>
<http://www.tubemogul.com>

allows you to upload to all of the above

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Let's Open Doors: traffic boosting strategies

This ebook was created by Albert Dutton Life coach of marketing and is intended to teach several valuable aspects towards network marketing.

The Aim of this book

At the end of this short guide to financial profit clarity you will, have a better understanding of the science involved in marketing, be able to manage good decisions while participating in marketing utilized through correct advise, be organized and able to accomplish targeted goals that you've created for yourself, and able to expand your success towards other individuals who may not understand how easy this all is to acheive. If you are currently involved with any type of home based business where your success counts on what you know, then I'm sure like all of us, you have experienced the frustrations that comes along with the whole package. Don't worry, you're in the right place today. I understand that you have came upon this ebook for two reasons. One, because somebody or something was there to show you motivation towards improving your goal to success. And two, because you believe in yourself. There is nothing separating you from reaching your goal. It's just that some people aim a little farther than others and some don't even aim at all. You decide your outcome. No matter if today is your first day at the computer or your \$600,000 mark after 2 years, you will gladly benefit from the information provided in this ebook. I would like to make you aware that you may do what ever you like with this ebook. If you choose to give it away for free, post it on your website as valuable information, or sell it for \$100, it is fine with me. What you are not free to do is copy or alter parts of it with out my consent. If you choose to quote any phrase, please be sure to not change any text and to give full credit to the me. I don't mean to be harsh or anything. But really, plagiarism is a serious crime, and you could be looking at some serious time and fines. Besides, wouldn't you feel much more comfortable if you created your own informational ebook that was cherished by thousands of marketers just like yourself. I know you will, once we continue with this ebook. Please have a further look.

In the beginning

There are hundreds of stories out there of how marketers spend two hours a day sending emails and became financially set for the next ten years or so. Stories of how a young fifth grader or retired computer illiterate woman built a

list of 10,000 subscribers in just 6 months. Even stories of barely surviving severe debt situations by investing their last \$20.00 into a system that literally showed them how to triple their investment ten times over board. This all sounds too good to be true, but is it really? We must first understand how marketing even became popular. Why are there so many people signing up for different opportunities that all seem the same? How are these people successfully profiting from one small investment? and How do they make so much income so fast? The formula of wealth does not take much effort to solve. Please keep reading to expand your knowledge. The Internet was said to be created secretly back in 1975 when IBM changed their whole policy on computer programming. The only people who had access to the very small network, were IBM administrators and government agents. It wasn't until 1994 when Microsoft exploded when the Internet gradually became popular and into every home across America and next the World. It provided a service that not only made information easier to reference, but a lot simpler to purchase items. It used to be, that in order to place an order you would have to go through a long process. First you would see an ad on television, then you would have to request for the information to be sent to you by mail. Whether it be a product a home based business opportunity, you would review it and if interested send the required fee to the recipient. You then would have to wait on the mail system once again for your product or kit. You received it 2 weeks later and if it was damaged it would take just as long to get your money back. Today making a purchase is as simple as clicking the mouse after entering some data. You wait no more than 5 days for an item to be shipped and can track every order that you make. If you decide to sign up for an Internet business, the information can be shipped to your email within the next 24 hours. Unlike 15 years ago the Internet population has increased rapidly, and is continuing to grow as the network improves over time. It is time to become aware of this growth and learn everything you can about it's doing. So we've replaced our tools with office chairs, our pencils with keyboards, and our jobs with Internet home based businesses, I think it's the way of the new millennium. Being only nine years past Y2K, I think that technology has done a wonderful deed in staying alive for humanities advantage.

Why, Where, and How

So why is it that so many people are signing up for home based businesses nowadays that all seem the same? How are these people successfully profiting from one investment? and How are they making so much so fast? In the next section I will elaborate about motives, intentions, and processes that people take in order to operate an efficient home business.

Brief Story Mr. Jones and Steve

Mr. Jones was up one morning getting the newspaper when he ran into his

neighbor two houses down Steve. Steve was walking his dog when the two men

encountered under the beautiful spring day, both greeting each other with a Good Morning. Mr. Jones asked why Steve was walking his dog at 7:00 am. when most people are having breakfast and sleeping in. Steve answered, because he had work at 8:00 am he had to make sure his dog went for one walk

to use the bathroom outside instead of inside while he was gone. Mr. Jones agreed with Steve how much of a hassle work could be and suggested that he work from home, like a few people in the community were already doing. Steve explained about how he had been scammed working from home, and invested over \$5000 to gain nothing but massive credit card debt. Mr. Jones being in his mid fifties listened as twenty five year old Steve rambled on about how his upline was no help, how he would get flagged on craigslist, and scammers would contact him about his business but be pushing their business, and so on. He stated that he would never try it again, because of everything that he almost lost, in the process of trying to be a millionaire. When Steve was finished whining, Mr. Jones introduced his involvement with Home based business opportunities. He told Steve that he walked down the road to failure hundreds of times before he got it right, but he never gave up. He told him about some of the worse times with Am Way and Shaklee and how EDC gold made him six figures one year. Steve was amazed about all the experiences that Mr. Jones had faced with marketing in the past. His view about Mr. Jones suddenly changed and Steve began asking more questions. Steve's attitude had shifted from quickly needing to walk his dog, to finding more details about Mr. Jones and what business he may be involved with now. Mr. Jones stated that he was not pushing any home based business, but guiding other to wealth. He was a mentor and wanted to show Steve just how easy it really is to generate a lucrative income on the Internet. Mr. Jones collected Steve's email and sent him the information about several trafficking sites and a free ebook. Later that week Steve signed up for a \$997.00 home based business that Mr. Jones did not sell him. It was the fact that Mr. Jones had expanded his business by spreading the word about his experiences and his knowledge. I would say this technique is the beginning phases of Viral Marketing. Steve will probably tell some of his co-workers about his new sign up before quitting his job. We will cover more about Viral Marketing later on in this ebook. Just know that if you can speak about your business your business will speak for itself, and over time you will become successful.

Focusing on the now

In this chapter you will begin learning the fundamentals to generating income on

the Internet. You will learn how to execute all desire to succeed and just

succeed. What I mean is that in order for you to become a success you must stop thinking of yourself as a success. A lot of marketers who don't really know what they are talking about tell you to have a "millionaire's mindset". This will plant your mind on owning that Lexus or Beach House on the coast of California. It causes beginner marketers to pass up any chance to focus on learning, instead they are brainwashed into thinking they are wealthy. This is very hazardous to your business. If you want to become wealthy the trick is not to spend money on vacations and fancy dinners, SAVE SAVE INVEST in your business. Learning is the best thing that you can practice while marketing. What you learn in the present is what is going to make things easy for you in the future. Today I'm here in your present as a marketer. I'm not here to sell you anything or collect your information to sell to somebody else to sell you. I'm here on a basis that I want to teach you what I know. I enjoy helping anybody who is willing to help themselves expand their mind and business. We are all in it for the success, so it is my job today to show you that way to success. In my many years of marketing, I've encountered a great amount of experience and life lessons and have placed them into one big organized recipe to be followed. Unlike many marketer's who just give you a recipe but leave you hanging not knowing what to do next, I am telling you when, where and how to perfect each step of the recipe. If at any time I ask you to make a purchase or sign up for a site it's because I've applied the when, where, and how to a product, and know for a fact that it's going to work for my benefit. Remember I did not write this ebook to take your money, confuse you, or scam you. I wrote this ebook, to educate, earn you some extra wealth, and save you from any other marketer on the Internet, who would not provide this kind of information for free. If you purchased this ebook from anybody it is because I have given permission to that person. If you'd like to sell this book as many times as you want, for how ever much you want, collect 100% of the profit or give it away for free to build a list of contacts, you are welcome to do so. OOPS I WASN'T SUPPOSED TO TALK ABOUT THAT YET.

You don't know it all

You may think that you know parts of the ingredients and think that you already know this kind of stuff. I'm trying to demonstrate a strategy that works, so stop examining the ingredients and learn the recipe Make the whole cake instead of experimenting with the batter mix. If you think you've read all the books that I have, your still reading this one. This means that you have not discovered the complete strategy. If you have then you wouldn't be reading this and you would be getting millions of visitors to your site. I have layed out the recipe so learn it and apply it.

Site owners and Affiliates

There is only one kind of traffic, the kind that brings visitors to your site.

Whether

you are a site owner or an affiliate, you are given a basic recipe to follow. Site owners find a way to recruit affiliates into their business to learn their recipe and

affiliates follow a set of ingredients to reach goals of completing different recipes. In case you are confused a site owners owns his own product an affiliate sells an owners product. Your ultimate goal is to learn how, when, and where to apply each ingredient so you can generate loads of traffic to complete your recipe. In other words you want to learn the effective ways of marketing so

that you can earn a large Income from the Internet. Whether it be to get 1000 people selling your product, or finding 1000 people to sell your product to, you are looking to master this recipe.

Building your business list.

If you are currently marketing a product and are not getting the results that you had planned, we can change that. You will find that the marketing techniques, that you thought were right all along were really tarnishing your business.

Place

yourself in a potential prospects shoes and consider what you would prefer. A. you click a page, a banner pops up, you exit out of that banner, and all of a sudden 3 more pop up slowing down your computer until it crashes. or B. you open up your email and find a copy of your favorite weekly newsletter from a great marketing friend that you subscribed to teaching you a new technique for driving massive traffic to your site. Statistics show that testimonials get a response rate of 10%-50% compare to less than 3% with traditional on line advertising. This is because we don't trust advertising but can trust a recommendation or a testimonial from a customer. You need to begin building your list as fast as possible. I have tons of people in my list of contacts, and I see them as friends. I exchange private emails with them giving advice, even talking about our days, but I would never recommend something to them without trying it first myself and been satisfied with it. If you are just trying to scam your list out of some quick money then they will drift from you and you will be left with nothing. Instead give them something more than they expect and they will trust your judgment. My suggestion to you is find a bunch of new friends who are interested in marketing and give them a ton of free stuff.

How to get started on building a list.

There is tons of quick ways to obtain a list of leads to promote your business or product to. There are also tons of ways that will earn you no money but waste all

your time. I want to show you the correct ways of obtaining a list and properly using it to boost your business profits. For instance, you can send a newsletter to your list and give them valuable information every week if they've chosen to subscribe. If your content is good enough, let them give it out to their list. Finding somebody with 1000 people on their list will give you 1000 viewers of your newsletter with your site on it. If you continue giving, you will gain so much. You never want to screw or scam your list because eventually they will give back to you in return. Complimenting a marketer's newsletter and inviting them to see yours and giving away free valuable information will get you more friends who trust your motives. More friends means more leads, that lead to more sales and financial profits. Don't forget that you need to work hard and long hours before seeing the positive results that every marketer thrives for. Test products and practice speaking with other marketers. Learn about products, discover the best techniques, the best newsletters, and software. Be sure that you can suggest accurate information about a product, after have experienced it as well. If you are wanting to get tons of leads everyday, give away free valuable information and create an opt in list for your site or ad. Use message boards to place ads with your free ebook special to acquire a person's information quickly. Invite these people to subscribe to a weekly newsletter in order to receive 5 more ebooks. Even if they don't subscribe you have just made a new friend, and have opened up a second chance to offer them something free later on. Learn how to write effective ads that will get people clicking for info and not the exit X. In the next portion of this ebook, I will teach you how to write effective ads to collect the info you desire as a marketer. Please take time to review over the previous chapters before continuing to the next section.

Brief Story 2

It was mid month of January and Liz Anders was once again jobless. It was only 2 months in her new job as a deli clerk, when her boss told her that she no longer met company requirements. She would need to be certified on the register in order to remain a deli clerk. It was impossible to take the certification class, because it was located in Texas. She lived in Oregon and didn't have a ride let alone money for air fare. As, she sat at her computer aware of the fact that she was going to be homeless in a month, she knew that she had to do something and she had to do it fast. She was in search of a loan but could not get approved any where. It must have been from her search of "Make money online fast" that led her to a home business package that offered to

demonstrate different ways to wealth in the next 30 days. For \$39.95 she could be on her way solving her financial problem with Tom Tuckers Profits . Knowing that she only had \$253.63 left in her account she took the risk and began reading up on the information that would allow her to succeed.(the same info that's provided in this ebook.) The next two weeks were tough for her. She had been up late hours of the night trying to learn and recruit people into her new business. It wasn't until she reached chapter 6 in the training guide that she understood what she was doing wrong the whole time. She immediately trashed all the advertisements that she had been using before trying to sell her products and began giving away free stuff. She made a newsletter of all the new things that she had been learning and posted an ad describing its benefit to other marketers. She placed a link to her new business on the newsletter and began handing it out to marketers through email She charged them nothing, and in return she gained 80 new friends who are interested in the same topics that she is. Furthermore on the 4th week that Liz had been obtaining these fresh new friends/leads through her one newsletter, 38 of them signed up for Tom Tuckers Profits and 15 of them purchased a system. Now Tom Tuckers Profits pays out 100% commissions and 10% residuals each month for the \$19.95 a month membership. He also rounds to the nearest dollar when paying out his commissions. Thats \$600.00 for commission. If those people stay signed up, she will make \$150 for each month after that without having to lift a finger. Liz was able to pay her rent and avoid being homeless. She constructed 3 more newsletters before venturing off into another home business where she invested only \$6.00 and made \$20,000 in 3 months. Liz will never have to stress again about her job or being stranded on the streets.

Bulk Email Marketing

If you are promoting a business and want to leverage your time towards advancement then you will want to operate as an expert to this field. Bulk Email

is one of the best ways to generate a list of 10,000 leads You will need to know exactly how to collect these leads and how to turn them into qualifying leads or purchased sales. I will go over everything that you will need to know in order to accomplish this goal. First off, you will want to make a different email address. One that is related for your business or has your businesses name in it. This way you can begin building relationships with other marketers, and have a way to fit your business into the picture frame. Next you will want to advertise. You will need to advertise with the proper format of typing ads, and ability to collect the info that is needed to start meeting new marketers. I will explain more about type business format ads later on in this ebook. You don't want to walk into a new friendship with a marketer and not have anything free to offer. Begin

collecting free newsletters, software and ebooks and give them out to your new friends. Give them more than they expected and begin gaining their trust. Later on down the line you can start selling your products to them, if they haven't already bought it from one of your previous newsletters that guided them to your site. Over time with enough generosity towards other marketers, you will have so many trusting leads that you will need to automate the whole system, and start focusing on more important things like continuing the flow of providing incredible marketing information. This is the part where you set up an auto responder and manage your messages that get sent out to now thousands of people who already have your trust from the free information that you gave them. All you do is place your list of friend's email in the auto responder and send them your selected message. You can also send out your newsletters and free info through auto responders. Then think about all the sales you can obtain when they visit your link from the newsletter that taught them banner ads don't work. Internet marketing is a numbers game along with a business building relationship game. If you can aim high for both you will have no problem creating a success for yourself.

No Spam

Now we must focus on email marketing in bulk with detail. There are a lot of roads to go down, and it's hard to tell which ones are the right ones and which ones are wrong. I will teach you the right way and point out facts that most marketers oversee and severely hurts not only yours but their reputation when they teach the wrong kind of techniques. We all know that Spam is illegal. So why do it? Sometimes marketers get annoyed because they are not making enough progress, and start sending their sales ad to every person they can think

of (even people not in their target market). This is in hopes that some random person will sign up, when really all the people are running away from your message. The last thing somebody wants when they open up their email in the morning is an advertisement selling them something. The people usually just read the name and tell everybody they know, how pushy and satisfactory you are. If only you have given them a free newsletter, they would have told everybody how helpful you were and spread your name with positivity.

Chances

are, they will also visit your website if you posted it on the newsletter. When you

Spam, you only hurt yourself. You ruin your reputation, can get Spam arrested and loose your ISP Or your email could come back as failed notice from other auto responders, waste your time, and waste your money if you decided to buy leads

and blast them out one time. Most of the time when buying leads, they are fake

email addresses that have expired, and were collected by spider software who took little time to obtain them. Always work with fresh leads that you've build trustworthy relationships with, or purchase lists through trusting lead companies that you know for a fact are legit.

Must Have An Email Address Submit Box

If you are lucky enough to have your own site, you will want to make sure you have an email address submit box somewhere on the page. If you don't own your own website, make sure any affiliate site your planning to sign up for has one that you personally can manage. An email address submit box on your site is so important, that if you didn't have one, you would probably never get a single optin or sale. Most people don't purchase on their first visit to a website, so if your advertising your main goal is to collect their information so you have a second chance to resell them after already seeing your site. After that it's up to you to provide them value to the point they will gain your trust, take your offer, and use it for their benefit. It's said that it can take up to 7 email transactions before a prospect purchasing from a website. While collecting a site visitors information, you want to allow them to include their last name. That way if they ever accuse you of Spam, then you can assure them the only way you could have got both their first and last names, were if they gave it to you themselves.

Ways marketers miss getting that email address

An email address to a marketer is more valuable then \$100.00 in their pocket. This is because any person they can get on their side will be on their side forever. This means that if you keep giving free content to your new friends that you make, they will eventually buy your products and keep buying them as time goes on. Once they have gained your trust, they are on that boat until you screw it up for yourself. With your trust, they might even introduce your products to their list. You can start suggesting new products and services to your list of trustworthy leads and they will take your advice with positivity. This is called back end sale. You never want to miss out on an opportunity to collect an email address. It is really important to have an email address submit box on your site, for a few reasons. Maybe your site viewer doesn't have time to read the whole thing and would like to read it later. It's possible that they didn't get a chance to see the free stuff at the bottom of the page. In this case you would want to put a pop up email address submit box introducing your free goods as they leave your website. Tell them that they can collect the free items your offering, only if they enter their correct information. You will find that there are stupid reasons why nobody generates leads, and one is the lack of collecting the desired names while people are present on their site. With the leads that you obtain, you may choose to exchange links, newsletters, ebooks or even

prospects. Ask the other marketer if they would be willing to place your link on their page in exchange of you placing theirs on yours. This is just another great way to increase your search engine rankings, list, and your business production.

Building your list with Newsletters and Ezine Articles

I mentioned in the previous paragraphs, that newsletters are a great source of free information. With the power of one carefully worded newsletter, you could have half the Internet Marketing community filling out your email address submit

box on your website. Newsletters are 1-4 pages long, with information about a topic. The information on newsletters is sought as value to increase knowledge

about any particular product. You must watch out for false information though. The Internet is getting bigger and many people who think they know it all, flood the search engines with useless garbage and call themselves marketers. What irks me most is, that these gurus are making thousands of dollars off people like

you and I who are seeking more knowledge to boost our business. Their ultimate goal is not to boost business but to make money and not caring if they are teaching the wrong information or not. In my opinion all information should be free and correct, if otherwise looked upon as a service of good intent.

Services are not usually free, so a well written ebook, is worth paying no more than \$50.00 where as a newsletter with hot finger tingling information should only cost \$19.99 a month to subscribe to. I've bought the junk and hot bait, but let me tell you. The hot bait is worth every dime spent.

Newsletters

If you are wanting to reach a list of 7,500 people in less than a week then you are reading the right ebook. All the successful web masters who are earning millions of dollars every year stick to one phrase and that is "your list is your gold mine". You don't know how much I've been annoyed with that phrase, but when you really think about it everything is true. A website is the first place of visit when collecting the persons information, but never the point of sale. It's the news follow up letters to the lists that sell. Without a list you are struggling against the tide. Offering a free newsletter every week will get tons of people on your list, but these people will be opening your letter to learn more. If you are able to provide effective marketing help that is seen upon as value to their business, they will start buying the products that you are suggesting as well. Like I have been saying, building the trust of the people on your list is an important key factor. Every time you get somebody to subscribe to your newsletter, they are now on a time clock building trust every time they learn

something new, that you have educated them about. How would that make you feel knowing you've open the gate to somebodies mind, and filled it with value. Or when you're driving in your new Lexus because you've educated 100 people into helping themselves better their lives.

Ezine Articles

Ezine articles are a way of getting your name out on the Internet fast.

Submitting

2-3 articles a week should start building your leads list over time. Ezine articles are a great source, because they allow you to pin point a certain category when

searching for information. It is also a great way to collect names and email addresses of other network marketers, and possibly turn them into friends.

Collect 200 names a day, and send an introduction email to them through your auto responder. Address them by their full name, and inform them that you read

their article. Be sure to tell them what article you read. Elaborate how great it was, and invite them to subscribe to your weekly newsletter, or if you'd like give

them this ebook free. Ezines are a great way to expand your knowledge as well.

Remember, all the useful information that you can collect could be used to gain your lists' trust. Subscribing to Hot Topic articles will keep you updated every time something new is added to that authors page. If you can write Hot Topic articles as well and get your list to post it on their site, then you are increasing your site traffic as well as theirs. When you place HOT content on the web, its like a field of pollen to a swarm of thirsty bees. When you get real popular people start writing ebooks with your article included, handing them out for free, and reaching thousands of people, you are getting your article now loads of traffic without even having to advertise. At this point you can let all your friends on your list and the automated system do all the work and move on into another

business. If you are planning on typing an ezine article, make sure to include your full name and email at the end of it. Test your ad on your contacts to see if you get a high response rate. This will tell you if you need to improve your writing skills or if you teach the next writing class. If you decide to pay for ezine advertising, make sure that your email is included, that way you can get a small percentage of email leads from the subscriptions. When typing ads always start with a headline and end with P.S. This is so that the reader can get one last insight of the product after reading your info and before leaving the page.

Newsgroups

There are tons of great places to advertise on the Internet. Some of the most effective ways of marketing on the Internet is paid advertisement. I'm not writing

this ebook to get you to spend money, I want you to save money and free advertisement should be the first thing to include. I want to teach you exactly how free advertisement can be used to your benefit when using Newsgroups. There are spots on the Internet that provide different categories, where you can post a brief ad and reach thousands of targeted people. You are allowed to post on what ever topic that you want. What you are not allowed to do is sell anywhere in your post. When communicating in a newsgroup, you must only write about ways that you can benefit from something or the solution to a common problem. At no point in your post are you supposed to mention a sentence that will lead to a sale. This will only get you Spam complaints and possibly banned from the newsgroup. You must have the mind to help people not sell people when posting to any newsgroup. Use a five word sentence to catch their attention, but make sure it doesn't sell. You may type an ad stating that you saw an ebook that costs \$49.99 and how ridiculous that price is. Then state that you came across the same ebook for free and if they'd like to get a copy just simply email you. Use a different email when posting ads to newsgroups. You don't want to send a person the information that you found, when the same name as the poster is the same as the writer of that information. That is if you are trying to get them to subscribe to your newsletter or website. I always post my ads under a different name other than my own, that way I never get it confused. When you respond to emails, follow up with the fact that you are facing the same problem, and most people are including them. This will make them feel comfortable with the current situation and your offer, that your yet to show them. It's the way to touch them emotionally. Tell them that you have found the solution, tell them the benefits they can gain, and assure them that their problem can get worse if they do nothing about it now. Provide them with your ebook, or newsletter and keep this person as a close friend on your list. You can keep doing this by posting up to 8 newsgroups or else it's considered Spam. Remember it's always best to write as a customer and not a sales representative.

Ebook Bonanza

If you are only getting 3-5 opt ins a day, if even that, for your business, then you

are marketing the wrong way. Just because you can get an email list quickly doesn't mean you can't loose it just as fast if not faster. These are all words to keep in mind on your first day starting with a new business. Now, I've already showed you how to build a large list of friendly people who have your trust.

Now

I'd like to show you how to build an enormous list of the same people in just one year. Yes that is right one year, you can be peaking over six digit figures, all for giving out free material. If this is something that you think you would find yourself wanting to do, then your going to want to follow my advice step by step. Okay let's begin exploring long term list building at it's finest. If you want to build a continuous list without any cost to you, then your going to want to write an ebook. What you are reading at this very moment is an ebook. Whether you bought this book or got it for free, it was used for my advantage. Not saying that I'm taking advantage of the reader, how could I do that when I'm about to tell you exactly why I wrote this ebook. You may have not have bought this ebook from me. That is because I have given it away to somebody else or sold it. It doesn't really matter what I did with it, but the fact that it's in your possession is what matters. You now have obtained this ebook, and have every right to sell it or give it away to people that you meet through the Internet. In fact I'd like for you to give this ebook away to as many people as you can. If you are able to sell it for what ever price you choose, I am happy for you and allow you to keep all 100% of your earnings. What you are not allowed to do is alter the text for re use. If you do decide to use a sentence or two, the only thing that I ask, is that you give credit to me for providing the ebook and the loads of information that you are learning for your advantage. Much will be appreciated. If you haven't began writing an ebook, I suggest you practice with some topics that you already know. When marketing on the Internet you can write 10 ebooks on just one topic. This is a great way to keep your readers interested and itching to get their hands on your next copy. The same can be applied to newsletters, but right now we are focused on only ebooks. Some marketers post links to other content that they wrote and their websites in their ebooks. You may also choose to suggest products that your affiliated with, but it's better to wait for later and work on building your list and readers trust. Keep in mind when writing an ebook, in order to succeed you must learn what really works, not what everybody expects to work. Once you are able to write a powerful ebook, giving it out is your final step. You can choose to spend a small amount of money on ezine article ads to reach a large population of people when marketing your ebook. If you can get 4000 people to send your free ebook out to their list and so on, you begin building massive amounts of people. All you have to do now is make sure your website is somewhere in that ebook. Now your not only driving traffic to your site for free, but also getting your name known around the Internet. What product will your next ebook be written on?

Ways to Market

There are dozens of roads to go down when marketing your ebook, newsletter,

website, service, product, etc. In the next part of this ebook, I want to discuss ways of marketing and the best ones to include in your marketing project.

There

are many successful web masters using each of these marketing technique to generate massive lists, and are able to turn them into closed sales within months. I want to point out these same marketing techniques for your benefit on your path to success. Okay enough said. Let's begin.

Direct Marketing

There are many people to contact in the world about your product. But, which of

these people actually care about what you have to offer? It's proven that 60% of

sales that are conducted on the Internet are business to business. That's right! the perfect customer can be another business entrepreneur. These are people who have already bought from the Internet before and are therefore comfortable

about making purchases online. They've also taken interest in marketing and have spent hours creating web sites about the same topic. If you can help web masters get more hits to their page then it works out both ways. Contact them about seeing there site, and let them know it was great. Ask them if they're interested in increasing their site traffic. If they contact you back tell them how you were looking for site traffic like everybody wants, and that you came across a free ebook with tons of useful tips that could build their list. You can give them

your free ebook and educate them about link exchanging as well. Now you can start collecting a list of contacts and start sending them your proposal at the end of each

night. Don't forget to follow up or you could loose those contacts and all that time spent contacting them.

Viral Marketing

Did you hear about the new program that earned a 3rd grader \$5,000 a month?

No I didn't please tell me about it. This is how it all starts. When something is booming, word gets spread fast. This is called viral marketing or also known as the word for mouth advertisement. This is a free way to get people who already understand the value in what your providing to tell all their friends, family, and contacts all around them about how great you are. This can work two ways so you will want to have a positive effect on these people. Thats another thing to keep in mind next time your thinking about screwing your list out of a few worthless dollars. How would you like to be known as a con artist or wanted for

fraud? You must learn how to plan your work, work your plan, and stick with it to give it a chance to work for you. It begins to turn into a ripple effect, where one person tells 10 who tells 100 who tells 20 of their friends who each tell 50. After a while numbers can get out of control, but as long as you are loyal to your list at all times and able to keep your business organized and automated then you will have no concerns.

Telecommunications

Okay ladies and gentlemen, this is a section that I don't normally cover, but I think that everybody can benefit by learning some basic telecommunications. Think about when you call into your phone company, who answers the phone? Or when your about to sit down to have yourself a hot dinner, the phone rings, and it's the cable guy. Yes this is all annoying to us, but how are the phone companies benefiting by adding this marketing technique? They are getting rich, no doubt about it. All they do is program other representatives to promote their products and handle customer issues such as billing and technical support problems. The company leaders simply teach other leaders who teach more leaders, who teach representatives and hundreds of offices are created because of it. There is nothing much different between a landscaping company that has offices nationwide or your mini six dollar site that fell in the hands of 1000 people who now work from home. If you decide to set up a telecommunications campaign for your business then you will want to make sure that you have developed a great team as well. You must search for the right people to market your business. Common sense tells me to recruit professional people, who have already been involved in marketing and has a proven track record of closing sales and meeting goals. Next up is the training. You must find a way to develop an organized training program that will teach them everything they need to know about succeeding with your company. You need to find a way to get the training in front of them. Somewhere that they can look back on it and contact you with any questions. They must stick with it, so it's up to you to find a way to keep them motivated. What better way to motivated somebody, then to give them more money for their efforts and success. Most telecommunication positions provide you with the scripts to read in order to interact with your targeted customer. These scripts include an introduction, questions to ask when providing value to your customer, description of the product, Explaining requirements of the product, and closing the deal. Some

scripts also provide answers to common questions usually asked by people being pitched. You must stick to a daily plan when marketing over the phone. Some people set goals to contact 75 people a day with outbound calls or close 5 sales. Others choose to only receive Inbound calls and focus more on getting their phone number out to thousands of people. Just remember in order to be successful you must have a plan, work your plan, don't let the No's get to you, and stay motivated. Nothing is going to happen on the first try, and you will run into stressful situations. You just have to move on strong and remember it's all part of conducting business.

FFA Advertising

Do you hate spending money while trying to make money? I'm sure you do. I do

as well. I've actually figured out a way to make tons of money by building a large

list of targeted leads without spending a dime. Would you like for me to share it with you? I'm sure you would, well guess what? I am, so please stay tuned and be ready to learn some valuable information. What is FFA Advertising? Why I'm talking about Free For All Advertising, and I do apologize about the cocky attitude. It's just that I'm so happy that I can teach the very thing everybody is looking to learn. If you have ever posted an ad on a free advertisement site, you will notice how your ad gets bumped down to the bottom and eventually off the board. Some sites don't even keep your post up for a minute due to all the people taking advantage of the free site. Also there is software that is capable of sending your ad out to thousands of FFA sites within five minutes tops. This became pointless because nobody was viewing the ads only submitting. If you are able to get your own FFA site then you are in position of collecting 200-300 new prospects a day. A good FFA site will provide you with an auto responder so that you can edit the emails for opt ins. Placing your ebook every two paragraphs as well will get people to get closer to your site, but it's always good to use the ebook as bait. This is a great reverse marketing technique when you know how to apply it. Contacting other people about their business and then introducing yours while you're on the same subject is great. However you don't want to contact an FFA poster that same day, because your email will probably just get deleted with all the Spam they've received. Instead save their information and wait about 2-7 days until contacting them. You may post ads but you don't want to post more than two. Any more is considered Spam and can get your membership revoked. Also keep in mind, that if you are allowed to post in order to contact people for free, these same people are free to contact you anytime they desire

Learning Affiliates Site Owner

We briefly discussed affiliates and owners in the beginning of this ebook. The fact is that if you want to make money, start your own affiliate program.

Become

an owner. If you have a product or a website, your ultimate goal should be to bring people into your business. This expands your business network duplicating

yourself, and allows you to oversee more important issues that can use your attention, like hiring more staff. The more people you can hire, the more leads you are going to generate for your business. Soon you will have too many customers, and will need to automate your system. 95% of businesses don't make a dime, but that's because they are not automated and many of their leads

get flushed down the toilet. As an owner, creating your website can be a lot of work. You have to pay for web hosting, advertising, staff, software, and put in time just to get to that point where your ready to launch your site. If you are looking to jump right into a business, there are sites already set up that provide you with all of the listed above. They also provide professional sales letters, weekly newsletters, and an email address submission box. You would probably have to pay your way in, but it's well worth every dollar for all the material you receive as well as the 100% commissions that you will earn on every sale. Your recruits can be looked upon as your affiliates as well. As an owner, it's best to recruit only professionals who have a background in marketing, otherwise you will see yourself setting up training and complicating your situation. Plus you don't want to hire anybody that is going to tarnish your company reputation. All in all affiliates need each other. They are like the two sides of the same coin. Write ebooks and have your affiliates hand them out to their list. Give away this ebook that your reading now and I will get more clicks, where as you get new friends. We are already helping each other out and you didn't even realize it.

Super Affiliates

If you are looking for a way of quickly get leads for your business, you will want to locate super affiliates. These are people who already have thousands of people in their down line, due to having their own site and ezine articles posted on the Internet. These people only prefer products that offer two tier levels deep,

meaning only they can make a commission off of it. If you can get a super affiliate on your side, then you are guaranteed to get thousands of hits within the

next week. All they have to do is send an email out to all of their contacts with your website in it, and you've got hits to your site that wont quit. Why advertise when you can tap into the list of a super affiliate. Better yet, write a really HOT

ebook and have your super affiliate hand it out to their list. When approaching a super affiliate make sure that you have a product that is unique and they are willing to market for you. Why would they waste their time, if they already know it's not going to sell. Make them an offer they can't refuse and your sure to add them to your team. Affiliate programs are the number one reason for almost every successful online marketers story today. Do what the wealthy web masters are doing, and you'll become a wealthy web master as well. Heres something for you to do. Sign up for click bank an affiliate site. Sign up for a product to market and get one super affiliate to help you market it. Give them full access to your account. Decide on a percentage that they will make on each sale. Don't advertise. When ever your affiliate sells something deduct their percentage from the total earnings, and keep the profit. You didn't need to do anything but hire one super affiliate. This only works if you pay for the membership for \$49.95 for your click bank membership. I suggest searching for a hot product that you don't have to pay your way into selling. The magic of super affiliate marketing is very powerful and a great asset to one's business.

Choosing an Affiliate Program

It can take months to launch an online business opportunity. Setting up the page design, the sales letters, putting together advertisement, and much much more.

Save yourself the complication and sign up for an affiliate program. When deciding what the right program is see if it puts you in an eger position. If so the sales pitch works. Use your own judgment to decide if the business is right for you. There are different pay scales for affiliate program. Per impression is how many times somebody visits your page. There is Per Pop up which is each time a pop up shows while exiting a website. Also per click through. This is if they click a banner or link leading to your ad. Per lead, which is if somebody enters their information on your capture page, and per sale which is if your sponsor makes a sale then you get paid a percentage. Know what you want to sell. Try selling something that you have previous knowledge of or a passion for. Check to see that the affiliate site has support and if they make you pay to sign up. Any site that makes you pay to work for them is a scam just looking to take your money and not help you succeed. Make sure that the product is unique and that the site is all for one product only. Find out if it leads off to other sites that are irrelevant to the topic. Make it a priority to always read the terms and agreement. Find out if they pay with dollars or with conversion ratios. If you decide to make ebooks and sell them make sure that you are

being payed no less than 20%. The reason I say this is because If somebody is selling an ebook that they spend no cost on advertising they should pay you well for selling it. Further more they will get more sales in the long run for giving away the ebook, so why pay less than 20%? Use the testimonies to help your decision. People can only say something about a business if they experienced the business.

Things that you probably didn't know

Yes affiliate sites are great and are the reason for a lot of web masters success,

but are they all full of sunshine? Did you know that 30% of affiliate commission are high jacked or intentionally bypassed? If you are using an affiliate program, most likely somebody is stealing your money. But how much? Greedy people put their ref feral id in place of yours or chop off the id all together. If you want to

solve that problem, just get some software that embeds the referral id in the link,

to where it can't be removed. If you really want to make some great commission

off referrals adult entertainment sites are the way to go. I know it sounds dirty, nasty, disloyal however you want to see it, but this is a gold mine. Even if you decide to sign up, you don't have to view the site itself. You will find that most adult sites are ran by woman. Just don't forget, that you never want to refer your

list to an adult site unless they've requested the information. Another great business to make great bonuses and commission of referrals is the casino business. Again your views may be that this is dishonest, demented, disorderly but as you know is a bank fold of hundreds. You'll be surprised just how many honest, hard working, loyal people are signed up for the adult entertainment and

casino referral businesses.

Banners are no good

Yes they are all over the Internet, and I'm sure you've posted them several times

trying to market a product. You may think they work but in reality they are no good. Banners are the worse marketing tool that you can use. They only bring an average conversion rate of 0.5%, but those with text links show as 3.5%.

That should tell you enough already. Banners are a symbol that somebody is being pitched. They are not being informed or lead into making a purchase.

They are an easy way of advertising but not an easy way to make money.

They actually are only effective when it comes to the adult entertainment and casino business. Be very careful where you post those kind of banners,

because some people can get offended. Some gurus who claim they know all the answers are really just pushing products and will oppose of adult and casino sites altogether. This is because they have nothing to gain if you become an affiliate, unless it's under them. In today's marketing world, people don't read the advertisements any more they just click the colorful banner. This is the main reason for terrible conversion rates and can be very costly if paying per click(ppc).

Banners are good

There is a difference of a flashy banner that gets to the point and targets a certain group, and a banner that is not colorful gets to the point and is placed in a random category unrelated to the topic. The banner that looks like a computer

window pop up is more likely to get clicked than a flashy over sized banner.

This

is because the banner is unique and looks like something they have clicked on hundreds of times. They are familiar with this banners look therefore are comfortable with clicking it. If the banner says how to make profit today and is placed in a random category, then you are offering information that the person doesn't have and is eager to find out more about it. Your banner ads should only

contain words, links, and form elements. Never advertise the name of your business in a banner ad, it is irrelevant to the situation at that point in time. You don't want to tell them the name of your website on the next page either, you want them to fill out their info and go there, so it's best to have an email address

submit box ready once they click the banner.

Banner Exchanges

If you have a website you can promote up to 4 banner exchange sites on your page. It works in result to the number of clicks that you get. The more clicks you

get from a banner the more times that banner will appear on another site. Lets say you get 100 clicks on one banner. You will receive 50 on somebody else's banner exchange site. Banners are great for another reason, and that is getting

better search engine rankings. The same goes with links. The more links you have on your site the higher search engine rankings you will receive. If you don't

want people seeing your flashy worthless banner you can put them at the bottom of your page. Or if you really want to get sneaky, you can alter the HTML code height and width by changing it to 1. Then you will only have a little

dot on the page, but still able to collect those search engine rankings. Participating in banner exchanges can add an extra 1000 people to your list per week if used in the proper way.

Brief Story 3

Dillon had got himself into a jam the summer of 2006 and was struggling to find a way to make things right again. What had happened was, Dillon being the selfish person he was, decide to answer to one of those 419 scams that spammers send to random people in hopes to find a "sucker". They tell them that they will be working as a check cashing clerk and to deduct 10% for yourself and send the rest of the money back via western union. There are usually 3 checks/money orders in the amount of \$800 each. You can do the math and the checks are fake. Other cases related are somebody in a foreign country has died, and the Chief Officer of the Nigerian Commerce has access to this large sum of money that this deceased person has left behind. Because there is no relatives related to the dead man, a sum of 1 million must go to the first person to claim it. They tell they will give you an extra incentive of \$20,000 just for your enthusiasm towards taking the position. Again the checks are fake but this time in a 6 figure range that can leave somebody locked away in prison for a long time. Well to make a long story short Dillon fell for a 419 scam involving a loss of \$7000. He was in a jam, a major sticky situation, with no easy solution. Dillon was one of the 10 million unemployed Americans who was about to loose their possessions due to the economy recession. Dillon was searching for something to save him, but what, where and how was he going to solve this dilemma? It hit him one morning while eating breakfast. Dillon used to do a little bit of advertising for his Baseball team, when he was a young lad raising money by selling candy and tickets for major league games. He figured that he was able to make money then, he would just work his way to paying his debt back. It was time for him to do his research. It was a windy rainy day, and the Dial up that Dillon was using to search for job opportunities and sales positions was slower than a turtle on a lazy day. As he clicked and waited, he imagined how it would be to set up his own home office. He didn't have a fax machine or a home phone with a 1800 number attached to it. He needed to work towards this, then he realized that he wasn't the slightest bit prepared. Now it was time to search for educational content that would hopefully guide him in the right direction to earning enough money to pay back this serious charge. Dillon was getting annoyed with the low gradual pace of his \$10 dollar a month dial up, and decided to clean out some large files on his Dell hard drive. When he came to the C drive he found a folder listed, my ebooks. He clicked on the folder and discovered an ebook called Discovery of

traffic light manipulation. The information that Dillon was reading in this ebook, gave him the confidence to go out and effectively make a decision about joining a business. He had heard about this one position with a company called Vacations Galore Store that would allow him to join for free. He did not have to pay any out of pocket money, he would be signing up as an account executive selling vacation slots for honey honeymooners who wanted to save 45% on any vacation in South America. The idea was for Dillon to sell enough vacation slots to enter his way as becoming an owner of his very own Vacation Galore Store business that would pay him 18 levels deep with residuals. He had goals and was eager to reach them, but had to accept the 50% commission that he was being paid for the moment. It was one week in and Dillon had sold \$1000 worth of vacation slots. He was in as an owner and was now able to participate in stock shares. This was big time for Dillon, but the ball was barely rolling. He knew this was step two and that he would have to work hard to roll the ball up the hill, but once he reached the top, it would be a steady ride down the other side and level out to the point he wouldn't have to lift a finger and would still be making massive income. Dillon had brought 5 people into his business within 1 week. It took him a few first and second interviews, but he got his team, and all 6 of them were cranking in the sales. Two of the 5 new hires recruited 2 people of their own. Dillon's business was exploding daily and had great intentions of being a success. After 6 weeks Dillon had been building his team, and finally had enough money to pay back his debt. He went to court and explained to the judge that he was confused and made a mistake, but was doing very well at the moment with his own business. He promised that something like that would never happen again, because he would start being more aware of whats going on around him. The judge agreed to take his story positively and dropped the Class 4 Felony for Intent to defraud a bank by falsely making, completing or altering, a written instrument. Dillon was no longer a criminal and it felt good to have the world in the palm of his hands again. Dillon spent the next 13 weeks hiring and training teams of sales reps to sell vacation slots for him, he brought these people in for free instead of the previous 5 that became owners right away. He had a payroll set up through the same bank that he was wrongfully accused of defrauding. It was one year and Dillon did some statistics on his company. In the past 365 days he had personally brought in 45 owners who brought in 89 owners. Dillon was up to 300 employees on the payroll and decided that it was time for step three. Dillon was in the limelight and did not want to turn back to the old days, when he would be turned down by the worst fast food restaurant in the city. He put in effect a campaign that would expand his company. This no longer had anything to do with his up line. Dillon hired two marketing district managers who took on 4 states. These states were Utah, Nevada, Arizona, California, and Texas. The district managers jobs were to, hire branch managers and set up 2 offices in each state. One in the state

capitol and the other in a major city. This is how Dillon's went. Utah, Salt Lake City, Provo Nevada, Las Vegas, Reno, Arizona, Phoenix, Tucson, California, Sacramento, San Diego, Texas, Houston, Dallas. This was huge and Dillon knew it. Dillon was 23 years old, unemployed and managed to make a difference for not only his life but thousands of other peoples' as well. It was August of 2008 and Dillon was wealthy. After 2 years and 3 months in one business that he had a well thought out plan, and stuck with it he was able to retire at age 26. Dillon is still involved with network marketing, but doesn't focus on making money. He tends to spread his wealth around with people who have helped him reach his position and those who really need a helping hand. Dillon is a volunteer for a local nursing home in his city and enjoys teaching the elderly the effective ways of marketing. He feels it gives them something to do, while they're stuck indoors. Dillon is just one in thousands of regular average people who became web masters by effectively using the Internet to market. Dillon is now some where in South America where he owns several real estate properties. What a world of open and closed windows and doors.

Closure

There is no right or wrong to marketing on the Internet. There is no control of your destiny as well. You must learn how to deal with your involvement once you

have chosen your involvement. If you are truly interested in building your business, no matter what it is, then you will take my advice and continue to seek

advise through other sources of information. Brainstorm questions, research them, and answer your own question. Then go educate somebody about it.

Part

of reaching success is making a Positive and well known name of yourself. If you don't know anybody, then you need to start building relationships. Sign up for social networking websites, build a profile, and start meeting new people with

similar interests as you. Post ads and give away this free ebook. You have my permission. I hope this e-book was helpful towards your success with network marketing.

My Formula Report by Albert Dutton **Network marketing formula.**

There comes a day in every person's life when they decide to open up their own

business. A time when, freedom comes with big income, and everybody drives in the back of limos, and flies first class on airplanes. At least, in a successful point of view. The purpose of this report, is to draw out a simple but

easily achievable plan for your business. This is always important, when expecting results. Unless you are just experimenting with on line network marketing, don't expect to earn a dime, for your time and effort.

What you will need.

If you are exercising a plan to earn money from the comfort of your home, be sure you are ready to take on a new responsibility. Remember that just because

you are behind a computer doesn't mean that you can't be traced. If at anytime you are starting to feel anxious about earning a dollar, don't start scamming people. You will leave a large hole in your reputation and possibly get involved

with the law. You will need to be patient and you will need to be trusted.

Nobody

will buy from a pushy liar, so start branding a positive name for yourself. You will

need leads, and lots of them. Quality leads. These are people that are requesting your business information, or are familiar with your type of hobby. Of course you will need all the basic on line business equipment such as a computer with Internet, phone with long distance, and your brain screwed on tight. Minor accessories such as fax machines and computer software upgrades can come later. Having a plan is one of the biggest key factors of any business success. Once you figure out what you want to do, plan it, apply it, and gain from it.

What you should do

In the beginning you will need to gather all of your resources. This can be anywhere from people you know to websites that you can access for free advertisement. Find out techniques that work and that don't work. Learn from your mistakes, but don't make your mistakes so big, that it takes weeks to years

for you to clean up. Examples of mistakes; Lost job, lost home, bad reputation, and my favorite confiscated computer for conspiracy to defraud. You should run

your business idea by a few people before you begin. This will give you other peoples' point of view to help you determine, if your placement is right for the business or not. Begin researching other programs, and conducting personal investigations on other network marketers on line. What I mean by personal investigations are, keep a mental note of who's advertising what. You will notice

a lot of the same network marketers in the same advertisement areas, but changing up their business every 3 months. This is proof to me, that these folks

are not successful, nor satisfied with any business venture that they've been involved with so far. Ask any of these people why they changed, and they will give you some enormous spill, that they made enough money with that company

and decided to move on, or the company failed. Reality Check!! If they were really making money, they would not just drop their business and move on to starting completely from scratch again. If anything they would take on multiple businesses, resulting in complication and lack of focus in any one business opportunity that pays great.

Know your playing grounds

You can begin to enjoy network marketing even if your not making income, but we all would like to earn from our efforts. While you are out gathering information

and posting information, you will find other network marketers. You will open up your email and find a message from a person, requesting more information about your business. These people can really care less, about what you are promoting. Their main goal was to collect your email information and put it on their mailing list, in order to Spam you with junk newsletters and ads. Even if you get in an email conversation with these people, they will always mention their business and find a way to slip their link to you. You can learn more about this network marketing technique in my traffic boosting ebook. You will want to make sure that you are following the rules to any website that you are advertising on. Some advertisement sites will ban a person for over posting, or posting prohibited content. Prohibited content isn't just adult nudity, it's network marketing advertisement Spam as well. A very popular website for posting is CRAIGSLIST. Craigslist flags ads as well as gives the users of craigslist power to flag an ad. They are serious about who advertises on their website. You can sign up for a free account but you will need to verify your account through a phone number. Social networking websites such as Myspace and Yuwie also set rules for their posters. I know from experience because I was banned from the Myspace forums for Spam, and the Yuwie bulletin boards for spam. That was quite a while ago, but it just goes to show, that even if your advertisement is a free offer, it's still annoying if it's not allowed if the rules say so. There is a lot of information that you will need to keep track of when network marketing on line. Since you are already on a computer, you have access to some of the best organization tools available. Just to keep things simple, use Word Pad to create text documents, on the subjects that you are writing about. If you start getting flooded with text documents you can organize to another level. Create and name folders and drag drop your text files into them. If you have a Google account, you can use Google document, which has an automatic save after every text that you type. This helps save work, in case of your computer

crashing during a writing session, without saving your information. Save the links to your referral website. Save the links to article writing website, blog writing websites, newsletter website, and free posting websites. Take notes everyday, or anytime you learn something interesting. You can even start keeping track of your leads by harvesting ads and gathering the information needed. It's most important to understand how network marketers operate. Don't get side tracked by somebody else's business. Sure it may be appealing to you at the moment, but you haven't had time to investigate the whole situation. People who usually come to you, giving you information about their business, are just pushy sales men with no sales experience. Many, just regular people working out of their home. The best thing to do, when receiving a message from one of these people is not to email them back with your business information, but to harvest that network marketer. Ask them how things are going, if they are in need of leads, and find a way to provide value to them. Some people get really angry when they receive messages from network marketers, but I see it as free desperate leads asking for your help in secret. **BEWARE BEWARE BEWARE** of the 419 scammers. These are people who operate Internet based scams. They send messages telling a drastic story, usually a family death, and they have inherited money. They need your help to cash the money and you will receive 10% reward for your efforts. They send the inheritance in check form to your address. Your instructions are to deposit the check in the bank, deduct your 10%, and send the rest of the funds back via Western Union. About one week later, the check clears and turns out to be fake. You are now part of a federal money fraud investigation and your computer will be confiscated. Other tactics used by these 419 scammers to lure people are job positions, where the employer is the top guy, the employee is the middle man victim, and the middle man sets up thousands of victims. The top guy usually has stolen credit cards, purchased in underground black markets ran by hackers. Making purchases on line with these credit cards and sending the merchandise to their employees home address. The employee's job is to repackage the merchandise and reship it to the client. Not knowing the client is the the top guy or their employer, they ship it to their employer and are not part of a crime. The middle man are victims but think they are doing a good deed. Some middle man are hired as check accountants. They are instructed to buy a program called Virsa Check, where they can create checks for any amount and upload signatures. The top guy provides the signatures and address from victims, who think they are going to receive 10% like as previously explained. The middle man makes the checks and mails them out to the victim. The middle man never sees that money, but still gets paid weekly like any normal job. The top guys have the middle man doing their dirty work, and paying them with dirty money. Knowledge of this type of crime on the Internet will save you from any kind of future trouble.

Daily Routine

On line network marketing is not as much work as some people make it out to be. It's not easy, but there are ways of simplifying the whole process. Everyday when you wake up the first thing you may do is flip on your computer and check

your email . While your waiting for your computer to turn on, you are anxious to find out if there are any new sign ups, or if you have received payment. When you get to opening up your email, you find nothing but a sales ad from another network marketer. Another email, is notice of your ad being flagged. This is not what you planned network marketing to be. You know that your still learning and

assume that it will just take some time. As you continue to post ads, you continue to get flagged and spammed. After doing some research you find that you need to start building a list of leads before you can start promoting your product straight forth. When you decide to Google More website Traffic, you come across a program that will train you how to get one million hits to your website in one month. The sign up fee is \$79.95, but what do you have to loose, with one million leads you are bound to get sign ups. Once you become involved with the program, you find that there is much more needed to be done in order to get these results of one million hits to your website. They tell you that you must get a video camera, you need to buy an auto responder, and that you should invest into some great products that they have set up for you in the back office. This is not information on how to get one million hits to your website, this is a sales pitch. The worse part is that the products are items of theirs, that they will receive commission or referrals off of. Talk about a scam with in a scam. Beware of signing up for programs that promise unrealistic results. No information is worth purchasing if it costs more than \$20.00. After not purchasing any of the items and failing their marketing program, you decide that network marketing is not for you. When your on line about two weeks later, your friend emails you a free social networking program that pays you based on referrals. You think, well it's free I might as well sign back up. You decide to post on Craigslist again but get flagged. You remember from your program, that you should spend some money into advertisement to further build your business. You figure that you will pay \$200 for a website programmer to get your business ranked number one on Google. When you don't get any leads for your business, you discover that the results were not guarantee and that the completion is heavy. Your listing must have got ranked on the second or third page, but no more than the third. Great. You expected first place rankings, are now out \$200, and have no new sign ups. You decide to get a few people tricked into thinking their signing up for a special group that is on your site. They must make an account first, so that you can get the

referral, but they don't know that. You eventually get 24 people signed up. At \$10 a person, you have now earned \$240 dollars. After 2 months of not receiving income you decide to read their terms and conditions. They state that your earnings are turned into ratios and that the earnings will not be seen until 6-8 months. Another explanation that some sites use, is they will split the earnings with as many users there are by a certain date. The number is usually 1 million dollars, that will be split up amongst anybody who recruits more people in. More recruits, gets you more of the share.

The real fact is that by the time the deadline is met, There are usually 50 million people who are signed up. Now how is 1 millions dollars going to be split evenly? You have been cheated once again for your time and effort.

Daily Routine part 2

Network marketing should not be full of scams? It should be a legit business, and that people should earn what they are worth. Some people are worth millions of dollars to the business industry, but you could give them some of these programs that promise big dollars, and would not make a cent. It's not because the person, it's because of the program. If a business man that can earn a company millions of dollars can't make money with a home business, what makes you think that the average person can do it? There are many ways of creating wealth for yourself. It is not going to happen overnight, but you can slowly position yourself to earn a little more every day. By positioning yourself and following a daily routine, you can begin practicing how each day should go. It will take about a month until you have a clear understanding of just what you should do in order to earn every day of the week. This is because in a months time period, you will have experienced what works and what doesn't work for you. In the next half of this report you will learn several way of what works and what doesn't work. Many web masters have used these daily tactics and are still using them to this day to earn a large income from the Internet. Some of the tactics may work for some that don't work for others. This next sections is for any network marketer to get a general idea of what your daily routine should be.

Daily Routine Part 2 b when you wake up

When you wake up in the morning. You should always check your email first off.

You may choose to post a few ads, and then check your email. This way, anybody who has just viewed your ad post can email you while your logged into

your email account. If you have applied the steps that are going to be explained in this section, you should have about 20 new emails to answer to each day, if not more. You will not have Spam, or reverse marketers contacting you, in order to invite you to their business. You will open up your other email address, and find 10 payments received notices. Sounds like a good day already, and you haven't even had a chance to log into any other websites that you might be using for network marketing advertisement.

connecting

First off, when network marketing you are going to want to connect with thousands to millions of people. You will want to connect with those who are interested in network marketing. This means, that while advertising, you want to make sure that you stick to the topic of network marketing. You don't want to be advertising your money making business, in the tools section on Craigslist. Even trying to get a 16 year old kid to sign up for your website, will get you no results and possible serious trouble. I find that contacting other network marketers, is like an open door for you to start a network marketing discussion. Contacting other network marketers can be a lot of work for you as a network marketer, but it can be fun work and it's reliable. Although reverse marketing is an easy free way of marketing, you will want to use other free methods of advertisement as well.

Be ready

When you are connecting with network marketers you are going to want to be ready for action. This means that when you are conversating, make sure you know what you are contacting them for. You're not just going to call them up and wish them a great day. You are contacting them, in order to find a way to connect and provide value by demonstrating your business. Reverse marketing can be difficult, but can easily be mastered. Here is a simple reverse telecom script formula. This formula would be used, when harvesting ads for network marketers phone information, then contacting them in regards to their business.

Reverse Telecom Formula

1. Hi I'm calling about your business.
2. Let them explain their business
3. Ask them about their business production
4. Let them tell you how they are doing

5. Ask them if they would like more customers

Wait for their answer of yes or no. If yes, explain to them how your service will benefit them (learn sales tactic formulas). If no, ask them why they decline and find a way to help them accept your offer. Most people are not interested right at that moment, so they may want to be emailed with your information. This is okay, because an email address to a network marketer is like \$100 in their pocket. Collect their email address and send them your desired information.

what items do you have available for network marketing?

When contacting network marketers about your business, you will most never get them to buy right over the phone. This is because they don't know you, and can't really make an educated decision at the moment. You will need to guide them to a website, or some source that will give them additional information about your offer. For this, you can construct blogs, articles, websites, videos, and slideshows that will further educate your prospect. The better quality of your source will get better sales results. If you spend at least 1 hour a day learning something new about marketing and another hour writing a blog or article about this new topic, then you will greatly expand your traffic, and sales results. You will also need to have any email or telecom scripts available to help with your connection with any network marketer. Construct quality scripts that you know will get people interested in your business.

Email reverse marketing.

The reverse marketing telecom script is just an example of a greater formula that is used. For those who don't have access to a phone line, you can use email in order to contact your prospects. When harvesting ads on line, many network marketers leave their email address. You can contact them only once, due to the fact that they are posting on a free advertisement website. When you contact them this one and only time, you must make sure that your email is persuasive and will get them to request more information. Simply tell them that you would like more info on the product and work from there, or tell them you saw there ad on such and such a site, and would like to help them out. Tell them you know of a great source that can improve their business greatly, and if they'd like more information to simply email you back. Now you can work from there by providing as much value as you can for this prospect until they purchase your products.

Sites for traffic.

While network marketing, you will want to expand your options of contacts.

Sign

up for websites that you know other network marketers will be on. Forums, Social website groups, and free advertisement posting sites. You can find most network marketers by typing in keywords that are related to topic in any of these contact options. Keep organization of the leads that you want to contact. You can use Google document to create a new document, where you can save anybodies name, email address, and phone number. Also finding an auto responder company, can hold your leads, where you can email them with one click of a button at any time. Here are some examples of sites that will get you big traffic in no time. All the sites listed below are free to sign up for. Zen Zuu, business social networking website of 2008. <http://www.zenzuu.com/> Yuwie, business social networking website that pays you for referrals. <http://www.yuwie.com> Popular website owned by Fox, will get you tons of traffic. <http://www.myspace.com> Great Forum with many network marketers who discuss great topics. <http://www.ewealth.com/member.php?u=83273> Become an Ezine Article Expert and expand your list of contacts. <http://ezinearticles.com> Build blogs on you network marketing topics. <http://www.blogger.com> You must have a gmail account to use. Gmail is free for email. Five star ads for free posting. <http://www.5starads.com> Local and National free posting <http://www.craigslist.com> Get your free auto responder here <http://www.freeautobot.com> Once you have signed up for the sites above, you can begin building a profile on your business, and getting your name out to like minded individuals. Once you have created your accounts, start building your bio properly. Make sure that everything you talk about is beneficial for your reader. Make them want to learn more, and contact you for the additional information. Once they contact you, you can start explaining your business. When building profiles, make it suspenseful for your business. Sort of like a TO BE CONTINUED series of a show. Making ezine articles is a great way to practice your witting skills. You can create and browse articles on almost any topic. When creating articles, it won't be approved unless you follow the guide lines. If you don't want to follow some of the HTML guidelines you can use blogger to create blogs on any topic you'd like. The more friends you can make and content you can push out on the web, the more traffic you will get to your business.

Weekly Marketing

In this section I will describe a typical network marketing day, on each day of the

week. Though you can network market anytime you'd like, these simple steps should be followed in order to get the minimum results out of your business.

Monday

The introduction to the week. The time when everybody comes back to work after their short weekend at home with the family. On this day for a network marketer who works from home, is just another weekend moment. As a network marketer you have the privilege to sleep in on this day until 11 am. When you wake up, check your email from Sunday and early morning Monday, then start posting a few ads on five star ads and craigslist. This should take you into a little bit past Noon. You can spend the next hour or two harvesting ads, and collecting the ads of network marketers that you want to contact. Try to do this until 1:30 pm. or 2:00 pm. Once you have developed your list, you can contact them by phone and read them your reverse telecom script. Have any previous websites, articles, or blogs ready to email your prospect. You can reverse tele-market as long as you'd like. The more people you contact the better, but you'll want to work for about 2 hours. It's now 4 o'clock and you can finish up anything that you were doing for the day. You may write some articles or blogs to help in future days. Update your website, or contact some new friends.

Tuesday

Wake up about the same time 11 am. Post some ads for about one hour listing your phone number. You're not going to use email today. You can still check your email and send information by email, but you're not going to drive traffic by email.

You will only drive traffic by phone. After posting about 10-20 different ads on line, start doing some Internet marketing research. Learn about products and businesses. Harvest network marketers information as you go. Do keyword research and begin to construct blogs that will get your information found on search engines. While you are doing this work, you should get several calls about your business. You should spend about 10 minutes on each call that you receive, and make sure that you can answer all questions. Send them to your website, and make it clear of what will happen if they purchase from you. Go up

on new social networking websites and make friends, post the link to your blog in groups on social sites and forums. You should work till about 4 pm again.

Wednesday

Wake up again at 11 am. and post some quality ads with your phone number once again. Today you are going to continue to drive traffic by phone, but will not

be doing any outbound reverse calls. However today, you will be reverse marketing through email. Construct an email letter stating that you saw their ad,

explain how you can help them improve their business, and ask them if they are

interested to simply email you back. In order to send out high volumes of email, you will want to be signed up with an auto responder service. You can hold thousands of leads and email them all at once. This will save tons of time from having to input your email manually. So on this day, you will most likely be harvesting ads for only email and name, and putting them in your auto responder. While you are doing this, you should receive a few phone calls about your business. Make a goal of collecting 200 email addresses and send out your reverse email message to them. Wait for the response in your email address that is connect to your auto responder account. To keep things organized, you can create another autorepsonder account for the leads that you have permission to email with offers. Use one account to reverse market and collect leads, and the other to follow up on quality leads with your offers from time to time. You can work as long as you'd like on this day.

Thursday

Wake up at the same time, and post some ads on your advertisement websites with your phone number and email. Check your email and reply to anybody that has replied to your autorepsonder email blast. If you message tons of leads on Wednesday, then you should be spending the next 2 hours relying to emails. Once you are done replying to emails, do some social networking. Harvest profiles for leads and make friends. Join chatrooms and communicate with others live over the Internet. It's a great way to build a quick relationship on line. You may even decide to write a few blogs or make some updates on your website.

Friday

You have finally made it to the last day of the week, most peoples' pay day. You can choose to do what ever you'd like on this day. Cover all fields of marketing. Shoot out some emails to a brand new bunch of leads, post some ads with your phone number and email, make some friends on social networks, and do some outbound calls if you'd like. Just make sure you stay organized and don't email a potential lead, and then make an outbound call to them afterwards. Most likely they will make the connection that you contacted them twice, and think of you as

being pushy. They will discard your information. Friday could mean two things.

A

person is coming home for the weekend and will be more available on the computer, or the person tired of being on the computer from work, and won't get

your reply until Monday. What ever the case may be, you either have new prospects to speak with over the weekend, or new replies on Monday. Think of Friday as you last day of work as well.

Saturday

Wake up early or late it doesn't matter. Check your email and post some ads. You may not get many replies because it's the weekend, but the replies you do get will be from those who don't have time to be on line during the week. Go on social networking websites and make friends, type blogs, and do some on line research. The truth is, that you don't need to do anything on this day. The replies

that you do get, really shouldn't expect to get a reply until Monday. You decide how much work you want to tackle, and you should make sure business is taken

care of in a fashionable amount of time. Try to make all of your relies less than 24 hours.

Sunday

Network market on this day as long as you'd like. Do what ever you'd like, or don't do anything at all. You can plan your up coming week if you'd like, and organize all the progress made from the previous week. Most nobody ever responds to ads on this day, but it's always good to get your ads out there.

Most

people are with their families or the good Lord on this day. I used to make videos

on Sunday, but found that video is not as great as fresh content. Video is only good when building relationships quickly. It allows your viewer to see your face,

hear your voice, and build their trust for what you have to offer.

Once you have the ball rolling

After a few months of practicing these weekly marketing steps, you will most likely

be earning income on a daily basis. Network marketing will have become of second nature to you, and you will drift off into learning new marketing plans. There will be a new weekly marketing steps that will triple your earning potential.

In the next part of this report, you will learn how to earn a six figure income in a year, learn how to capture millions of leads within 6 months, and learn how to

earn a six figure income without having to do any work what-so-ever. Lets begin

our discussion. If you really want to learn how the successful web masters on line make big dollars ever year, then you will want to understand this part of the report very clearly. Follow every instruction given, and you will no doubt, increase your earning potential with limited effort. In a very short period of time you will have gone from successful, to extreme success.

Copy cat

Many network marketers claim that you can duplicate their business system and earn big dollars. Without having to do any work, you will earn a six figure income every year. How is this possible? They tell you that all you need to do is plug into their system, and the website that is already set up for will do all the selling for you. It sounds like a great deal, but does it make you a great deal? The fact is that once you plug into this very expensive system, it is now up to you to get other people to buy this expensive system, but they have to do it from you, or else you don't get paid. This is MLM and MRM and the only person who gets rich is the person on top, usually the creator of the program. Do not be a dummy, and learn how to become the person on top. Start thinking like a leader, and you will become much more wealthier. Here is what you do.

You are now Number 1

In order to earn top dollars on the Internet, you will need to become number one. By becoming number, you are now in power of everybody who is marketing your system or products. This means, that you provide the system or products, you train people on how to sell your systems or products, and you pay people for selling systems or products. There is no other way about doing it, but this eliminates most of your labor work. Imagine being behind the desk in an interview, but not as the candidate, you are the recruiting manager. Having the power to decide who you should hire and who will never have a chance with your business. Calculating the weekly sales progress, and issuing payments to your sales reps. Putting together training to keep your sales reps fresh minded and always ready to close sales for your company.

Responsibility as Number 1

In order to be successful as number 1, you will need to carefully plan out your campaign. Think about what is good for your business and what is not. Figure out scenarios that could possibly happen, and go through with your thoughts. Remember to always be alert because when the boss makes mistakes, the whole business can go down the drain. If you know that you business is doing well, then you can relax for a while, and let your reps handle the work. It takes time to have a steady business operating for you, so don't expect to jump right

into it. When you decide to bring other people into your business world you now must dedicate your life to theirs. This means, don't waste peoples time because you want to earn money on line. It's really not to difficult to operate a team for an on line business, but you must be there when it calls for you. Keeping up with your work is all you can do for your on line business to be successful and sometimes you don't know when the work will come to you.

New Weekly Plan

Monday

Wake up early in the morning about 7 am. Post some advertisements in the job section on free advertisement sites. The site that brings the best results is Craigslist. You will be collecting resumes by email. Post a description about your business, about what the people who come into it will be doing. Make sure to include how much payment they will receive and don't forget to provide a contact email. Don't mention anything about them having to pay money in the advertisement. You can tell them after you have gathered their payment information. It would be easier if your opportunity was free to get them into your business. Even if it does cost money, maybe you can set up some training that will help them sell your website and they can earn their way into your company. All you would have to do there is close the sale for them, and pay them out a percentage of it. Make sure to include in your posting, that in order for them to get a response back, that they need to include their resume in their email response. This will give you all the information needed on a person to make a decision on if you want to hire them for your company. Mondays are usually busy days for receiving resumes. People are ready to look for jobs at the beginning of the week. Many people cannot get jobs, so it makes it very easy for a network marketer with the right business and plan to recruit members into their business. **quick business formula when recruiting people to your business** . Here is what I have, here is what you can get from this, if you decide that this is something for you, here is what I would like you to do.

Tuesday

Once again you will wake up about 7 am. and open up your email start reading through the resumes that you have not reviewed the previous day. Re read resumes that you read the day before and compare them to your new resumes. Post more ads in order to collect more resumes. Remember that in this point of time, you haven't built a team yet. You will still need to do some light marketing

on the side. Because your only accepting resumes for review, you have short days and extra time to type up a few blogs, or gain some friends on your Myspace page. Remember that if you include sending out 200 emails a day to different addresses, you will build a huge list for your business quickly. Network marketing is not a job, it is a hobby, and you can decide to pick it up anytime you want.

Wednesday

On this middle day of the week, you are going to post your last bunch of ads of your job offer. You will wake up early in the morning and open up your email. You should have some new resumes from your previous ad job postings. Review over all your resumes and get ready to make connection with your potential employees. Just a quick FYI, when your posting ads for job offers, never include what the job is, only what the job is about. Try not to get flagged by selling in your job posting, and always respond to emails in a timely manner. In this case, we are responding only two days after the first job posting of the week. When connecting with your candidates you always want to start out with the ones that you think with be best for your company. Call them up and introduce yourself. Tell them that you have reviewed over their resume, and that you would like to consider them for a position with your company. Make sure that there are no events going on in their life that may restrict them from showing up to work in the future. Describe to them what the job is about in a little more detail, and find out if it's something that they would be willing to do from their computer. Find out if they have done anything similar to what you are talking about. If yes ask them how they felt about working for that company at that particular time. Explain to them that there will be a one time sign up fee to cover the materials needed for training and working in your business and if it would be okay with them. If not then, let them know that the job position will be available for them anytime they are ready to join, all they need to do is call you and you can help them from there. If yes, instruct them to the purchase site, where they can claim there system and being immediately. Make sure that you call all of your candidates, and that you compare all of them. Decide on who you would like to bring in for a second interview. The second interview can be in person or can be over the phone. The first interview can be in person as well, and the second interview can be by phone, or both. However you feel is more comfortable for you. All that matters is that you bring in valuable candidates for your business.

Thursday

During your first interview with your candidates, you will want to have given everybody a chance. The only ones that you wont bring into your business are

the ones that your gut just tells you will not succeed. Don't ever be afraid to deny

a person a spot on your team. I have done it and will continue to do as long as I

keep earning big income on line. Go over the resumes in your email account once again and re review over their information and compare it to your phone conversation. Find out if their resume is just worded to make them sound nice, but when really over the phone they sound like their crazy. Remember not to ever assume something about a person, give them a chance. Email all of the candidates that completed the interview process your link to the training. You can set up training through blogger. Be organized with the posts that you create and place links to guide your readers to different blogs on that subject. You will not be advertising for your business again until Monday so this leaves you with time on your hands to work on your training. If you haven't developed a training yet, email them a response. Write them, thank you for your time with the interview. We will be keeping our resume on file, and will be contacting you sometime before the end of the week.

Friday

It is now the end of the week and it's time for you to conduct your second interview. You can wake up early in the morning and check your email to see if you have any new resumes. You will not be contacting anybody else until next Wednesday. Take some time in the early morning to work on your business. Post ads, make some friends, and harvest some ads. Send out some emails to about 200 people if you'd like, through your auto responder. If you ever go into the resume section on these job posting sites, you will find many candidates who are asking to be contacted about work. You must remember that many of these people do not have jobs, so it is always best to make your sign up fee extremely low or free completely. Wait until 1 pm. to start making second interview calls. While speaking with a candidate for the second time, you will want to make sure they reviewed over the information you sent them. If they haven't give them the quick run down, and find out if they are ready to get involved, and start working on Monday. Most of them will say yes and make your deposit to join. Just make sure that you have everything planned out, and there will be no mistakes or discouragement on anybodies part who is involved with your business. You will receive payments all Friday, Saturday, and Sunday depending on who decided to really join your business. Some days you may find your self with a hundred candidates. You will just need to call the ones that you know for a fact will improve your company. Read all resumes, but pick the gold candidates.

Saturday

Welcome to the weekend. You will not do any interviewing on this day. This day

can be used to catch up on any work that you are behind on. Build some friends

on social networking website, and email 200 leads. Harvest ads, or enjoy the Internet for what it is. You can work on your website, your training, or review over resumes again. Consider classifying your new candidates into job positions that you specifically want them to do. Examples are John Smith is now advertising through Craigslist and email blasting only. Jane Doe is working inbound calls to explain the business. Those interested will be transferred to you for closing. Figure out ways that you can get a grasp on your business and take in large amounts of clients by expanding your business employees. Think about how much you are going to pay your employees per hour. Or if all earnings are commission based. Company owners usually pay on commission basis for every sale generated by an employee of the company.

Sunday

Another day of relaxing and over looking your company plan. Work on anything that you didn't finish on Saturday. Get ready for tomorrow and what might come

of your day. Be prepared to help out anybody who is starting off on Monday. Do your basic marketing on this day, and make sure everything is set for your up coming week.

Your Decision

As a business owner you have the option to take on your business at what ever

pace you'd like. This means that even if you receive hundreds of resumes, you have the choice to hire only 3 people. If you have never lead a team of network marketers then you will want to start small. There is no use taking on 50 employees and leaving all of them stranded with out proper guidance. Its your call when it comes to how much you want to pay out. Even your over all effort and dedication is up to you. If you want true success, then you will stay involved

with anything you decide to take on.

Closing Time

I hate to say it, but I'm going to have to end this report. I hope that you can apply

the information involved to better improve your business. Be sure to check out my traffic boosting ebook that will teach you several ways on how to build a large list, and introduces you to affiliate programs. I am always here for questioning, but I cannot always answer every bodies question. I will be sure to write down your question and if you decide to make an account with the e wealth forum, I will write about your email response and answer you question

there so that other network marketers can read it. I thank you for your time, and I hope you can use this information to help out another network marketer.

Two Different Sets of Values with Two Different Sets of Advice

Poor dad said go to school, get good grades, get a high paying job, work hard, live below your means, save money, get out of debt, and have a good retirement plan. Rich dad said, you won't get rich doing it that way, because people hardly get rich following that plan. Why would you work to save something that loses its value every year? The dollar loses value every year due to inflation. People on retirement plans dollar goes down hill, whereas their cost of living keeps going up. Rich dad said that poor dad had bad advice, and made no sense. There is a very descriptive diagram called the cash flow quadrant. Created by successful Web master Robert Kiyosaki. Robert Kiyosaki explains in his diagram, why he decided to quit his day job way back in 1978.

Quadrant Diagram



Robert Kiyosaki's CASHFLOW Quadrant

This quadrant is made up of four different people who make up the world of business. Rich dad said, in the world of business there are E's, and the E's stand for "employees". You can always tell who the E's are by their core value. The president or branch manager of any company will search for the same words when selecting their employee. These words are, I'm looking for a safe secure job with benefits. That's what makes them an employee, because their core value is security. The second of the four is the S's or small business owners who are self employed. Their core value will have them saying the same words. It will have them saying. If you want it done right, do it by yourself. S also mean they are solo or by themselves as a one person act. Rich dad said, there are also the B's. and the B's equal BIG BUSINESS. Forbes magazine describes big business as 500 employees or more. Their words are different from the

left side of the quadrant. They say they are looking for a good system, a good network, and the smartest people they know, to help run their business. Unlike the S's they don't want to run their company by themselves. They want smart people to run it for them. The fourth of the quadrant is the I's. The I's stand for Investors. These are people who have money work hard for them. These people have people, who have people working hard for them. And the B's and S's work for the richer. Poor dad said go to school so you can get a high paying job. Poor dad had poor value and wanted job security, promotions, and a steady pay check My rich dad said, if you want to be rich, build your own businesses. He said that building businesses made more sense, because it's something you work hard for in order to own, and is something that you can pass from generation to generation to your kids. Poor dad said, work hard. Rich dad, said why would you work hard for something that you will never own and can get fired for right away. This was the difference of the values between the two. Rich dad suggested to learn how to be a businesses owner and learn how to be an Investor. That is the big difference. The people on the left of the quadrant work for security. They work for money also. The ones on the right of the quadrant, their key value is they want freedom, they don't want to work for a job anymore for the rest of their lives. On the right side of the quadrant you get passive income. You work hard for a few years and have a steady income for the rest of your life. I recommend the right side of the quadrant for anybody who is serious about earning income from the Internet..

Luxury of Involving Yourself with a Network Marketing Company

Building a large business would take you hundred of millions of dollars. A network marketing company allows you to start at a very low rate and they will be patient with you, so you can take your time to transition into the corporate world. The reason the time is so important to people, is that it takes time to change their values from what poor dad and rich were telling them. Whether it takes you one year, two years, or five years to understand that value between the two side of the quadrant, you are unstoppable. Today I would never go back to working a job for somebody else. I rather build companies, pay less taxes, and make more money. But the key is that you need to change the values of poor dad to rich dad. And that is one of the beauties of network marketing companies they allow you the time and at very low cost they will work with you to make that transition. Building a business is the best asset for you.

Why Owning your own Business Makes more Sense

Poor dad always said to go to school and get a high paying job in the government or a big cooperation. My rich dad said, why would you work so hard for something that you would never own, you can't sell your job, you can't pass it on to your kids, so to me it never made any sense. It made sense to build my own business and hire other people. The other reason is you don't have much control in the cooperate ladder. You can get fired at any time. Today we have M&A or Merges and Acquisitions, Where another company buys the company that you are working for. So you can be a great

employee, but the company that buys your company can just fire you at any time. There is no get rich quick formula, you just don't build a business overnight.

There are two types of people in the world. The ones that will say you will never make it, your stupid, and don't do it. The second ones were the type that said you can do it, go for it, and believed in you the whole way. The challenge with being self employed is that you are your own boss, and therefore are the solo act. In the S quadrant you are on your own, you do it by yourself. The B quadrant, you work as a team player. You have to depend on your team and come to your team in order to build success. The problem with being an S is, lets say you are in a traffic accident. There goes your income when you have nobody to cover for you. When you get older, lets say you haven't set enough money aside for your retirement 401k plan. You will have to work for the rest of your life, because you don't have anybody to fall back on, or a team to count on. The most satisfying about an S is that it is a solo act and you are on your own. Personally I'd rather have a team that I can work with and depend on.

Thank you for reading my Magnificent Wealth Guide to Success eBook. I hope you have increased your Internet Marketing education, and now have the confidence to take on your business with an iron fist. Feel free to contact me anytime at albertdutton@gmail.com. I can help get your online business started, if you still don't understand what to do at this point.

I also have several opportunities that you can join at a low rate or for free if your interested. Keep in mind, that you can give the eBook Guide of Wealth to anybody, and get them started on their journey to success, right away! Sell it for extra income for yourself, and make a business out of marketing this eBook. Until next time, please subscribe to my blog <http://networkmarketingsecrets101.blogspot.com> for some updated tips, tricks, and techniques that you can use to improve your business. Don't be a shy stranger! Lets come together as participants of the right side of the quadrant, and start earning some serious wealth.

Much Success to All,
Albert Dutton
Author/ Web Master

I gotta take the lead, be damned if I fall behind, no obstical can stop me, even the tallest wall I climb! - ME..... Hard work comes before success.

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